

# Access Vision

## Battle Creek Area Community Television

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<http://accessvision.tv>

Eye on AccessVision  
 ACCESSVISION'S QUARTERLY NEWSLETTER • FALL 2002

## Lakeview Students Learn Communication Skills Through AccessVision

by Jason Augenstein

Local students are getting hands-on learning experience and career exploration through a new course being offered at **Lakeview High School**. The **Multimedia and Communication Arts** class gives students a chance to learn video production skills, both in the classroom and at AccessVision's studios.



Teacher Lane Gordon demonstrates how to white balance the cameras.

The course is designed to develop an understanding of how to create informational and artistic presentations using technology in a creative way. Students will produce programs using the school's DV

camcorders and computers with iMovie in the classroom for a portion of the course. They will spend the rest of the time creating a weekly show in the studio at AccessVision, highlighting events around the Lakeview school district.

AccessVision has been closely involved in the planning of this program since the beginning. Last winter, I accompanied Lakeview teachers **Scott Durham** and **Lane Gordon** to several school districts around the state to see what other programs were like, and what kinds of tools they were using. What we found was that AccessVision is in line with the state of the art when it comes to small format video production in education. Most of the other schools use miniDV cameras and Apple computers for editing. This makes for a great fit with Lakeview, and allows the school to easily integrate their program with AccessVision's facility, all while keeping the program within a reasonable budget.



LHS senior Rachelle Hansen learns how to operate camera 2.

Welcome Lakeview students and teachers!

### Recent Productions

• AccessVision and the **Battle Creek Area Chamber of Commerce** teamed up to produce the **Candidate's Forum**. The Forum gave candidates for County Commission and State Representatives a chance to be heard before the November election.



• Two September 11th tributes were covered by AccessVision and aired on channel 12. The **Memorial Dedication** took place at McCamly Park, and **United We Stand** was held at Kellogg Arena. Both events were organized by the City of Battle Creek. Copies can be purchased from AccessVision for \$15.



• **United Way of Greater Battle Creek** officially kicked off its **2002**

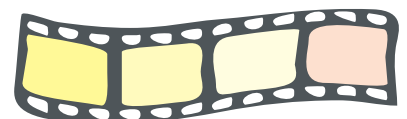
**Campaign** with a breakfast rally on September 6th. AccessVision covered the meeting, as well as several **Day Of Caring** events around town.

• **The Battle Creek Community Foundation's Annual Meeting**

ceremony was held at McCamly Plaza Hotel's Branson Ballroom on August 21st. AccessVision coverage aired on channel 12.



**Battle Creek**  
community foundation



## Fourth Quarter 2002 Workshops

**Editing:** Sept. 30 & Oct. 1, 6 - 8:30 pm

**Graphics:** October 7 & 8, 6 - 8:30 pm

**Camcorder:** October 14 & 15, 6 - 8:30 pm

**Non-Linear Editing:** October 19, 10 am - 2 pm

**Studio:** October 21 & 22, 6 - 8:30 pm

**Editing:** November 4 & 5, 6 - 8:30 pm

**Non-Linear Editing:** November 11 & 12, 6 - 8:30 pm

**Graphics:** November 18 & 19, 6 - 8:30 pm

**Camcorder:** November 23, 10 am - 2 pm

**Editing:** November 25 & 26, 6 - 8:30 pm

**Studio:** December 2 & 3, 6 - 8:30 pm

**Camcorder:** December 9 & 10, 6 - 8:30 pm

**Editing:** December 14, 10 am - 2 pm

**Non-Linear Editing:** December 19 & 20, 2 - 5 pm

All classes are \$20 per person, due upon enrollment. If the classes are two sessions in length, you must complete **both** days to be certified to use the equipment.

Daytime individual training sessions may also be arranged for all classes except Studio.



If you have any questions about the classes please contact **Jason Augenstein** at **968-3633**, or go to <http://accessvision.tv/training.asp>

## More Changes & Improvements

- We have expanded the **Digital Juice animated background library**. Three new volumes, "All Church", "Weather & Elements" and "All American," are now available in Edit Room B.



- **NEW HOURS OF OPERATION** - AccessVision is now open from noon to 9 pm on Saturdays. Hours for the rest of the week remain the same: Monday thru Friday, 8 am to 9 pm; Sundays 9 am to 9 pm.

## Welcome, New Members!

We would like to extend a warm welcome to the newest members of AccessVision:

Babette Lawrence  
Del Dunsmore  
Scott Durham  
Lane Gordon  
Hector Garza  
Chris Sherer  
James Williamson  
Kevin Tarpley

Andre Smith  
Audrey Broughton  
Jeff McCotter  
Kerri Griffin  
Cecelia Porter  
Taj Holton  
John Ayres

We hope that all members feel at home here. If you ever have questions or need help, please ask any one of the staff. We are here for YOU.

## VOLUNTEERS NEEDED!

We are always looking for volunteers to help us cover High School Sports and Local Government meetings.

Are you willing to help? Are you looking for a way to give back to your community? If so, please contact **Greg Mason** at **968-3633**, or e-mail [greg@accessvision.tv](mailto:greg@accessvision.tv).



## REMINDERS TO PRODUCERS

### DEADLINES FOR SUBMITTING PROGRAMS

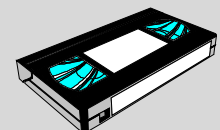
With the automated playback system in place, we need your help to make it work smoothly. All programs submitted for air must be received at least 24 hours in advance, with weekend programs in by noon on Fridays.

### ADDITIONAL HOLIDAY PROGRAMMING HOURS

Even though the office will be closed until 6 pm on December 26th-30th, we will still be airing local programming from 9 am to 11 pm throughout the holiday break. Programs must be in by December 23rd. (We will NOT be airing any local programs on December 25th or 31st.)

### HELP US KEEP TRACK OF TAPES

When using tapes from our tape library, please include the DATE, along with your name, on the labels.



## Program Showcase

By Greg Mason

The **Seventh Day Baptist Church** has been airing their services on AccessVision for about 2 years now. The 98 year-old church is located at 202 North Washington in Battle Creek. Pastor **Harold King** has served the church as pastor for the past five years. The church sent five people to take the camera class and associate pastor **Kory Geske** also took the editing class.



Kory is the producer for the program and edits the services twice a month at AccessVision. He stated **"Putting our services on cable allows more people to see and hear about the church."** Kory also mentioned that someone had recognized him as that pastor on TV once. The church also uses AccessVision equipment to tape their monthly outreach events.



**Pastor Harold King of the Seventh Day Baptist Church.**

The Seventh Day Baptist program is one of a few that uses a camera weekly and does all their editing at AccessVision. I asked Kory about AccessVision's equipment and he shared how he

enjoyed using the high quality cameras and edit suites at AccessVision. The church just started using our new dual XLR audio adapter to improve the signal from their soundboard.

Volunteers continue to provide a variety of programming for the Battle Creek area. I think The Seventh Day Baptist Church will continue to be one of those programs for many more years. With more volunteers like Kory Geske joining AccessVision, our programming will continue to multiply.

The Seventh Day Baptist Church airs on Channel 11 Sundays from 4 - 5 p.m. and Tuesdays from 6 - 7 p.m. To find out more about the church, e-mail Kory Geske at [SDBchurch@netzero.net](mailto:SDBchurch@netzero.net).

## From the Executive Director

By Dale Geminder

### FALL REGIONAL CONFERENCE

The Kalamazoo **Community Access Center** is hosting this year's **Alliance for Community Media Central States Regional Conference** on October 24, 25 and 26. The full registration package includes all workshops all three days, the keynote luncheon with **Congressman Fred Upton** and the **Philo Awards**.

There are three tracks for the workshops. These tracks are "Hands-On", "Access Management" and "Facility Use".

The full registration is \$60 (\$70 after Oct. 14); single day registration is \$45; and additional Philo Awards tickets are \$10 each. Since the conference dates are so close to Halloween, the awards ceremony is also a costume party with prizes for best costume.

The Philo Awards (named in honor of **Philo T. Farnsworth**, the inventor of television as we know it) are given to recognize excellent programs submitted by producers and community media centers throughout the four-state region of Michigan, Indiana, Ohio and Kentucky. AccessVision entered a total of 17 projects in this year's Philo Awards.

This is a great opportunity for producers to learn more about public access and meet other producers from around the region. It's rare that the regional conference is held so close to Battle Creek.

For more information and directions call **269-343-2211**.

## Coming Up

Watch our next issue for the results of the **2002 Philo T. Farnsworth Awards**, saluting excellence in cable programming.



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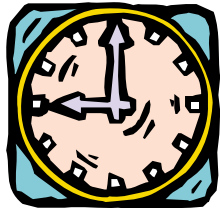
Patrick Engle

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## Mission Statement

To provide the citizens of Greater Battle Creek the opportunity to produce television programs about the community in which they live that are cablecasted on the local access channels. Through governmental, educational, and community information programming, AccessVision will support and enhance local interest, talents, activities, and facilitate dialogue around community concerns.



## HOURS OF OPERATION

Monday - Friday: 8 am to 9 pm

Saturday: Noon to 9 pm

Sunday: 9 am to 9 pm

## HOLIDAY SCHEDULE

Closed November 28 (all day) and 29 (until 6 pm)

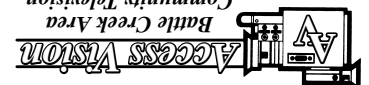
Closed December 24 - 25 and December 31 - January 1

Closed until 6 pm December 26, 27 and 30

- Lakeview High School launches video program
- ACM Conference comes to Kalamazoo
- Seventh Day Baptist Church featured, and more!

*What's Inside:*

Log on to <http://accessvision.tv> for program listings and more!



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Community Television

67 West Michigan Avenue, suite 112  
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