

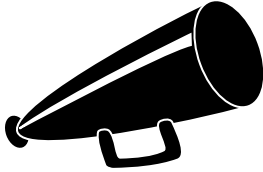
AccessVision

Battle Creek Area Community Television

67 West Michigan Avenue,
Suite 112
Battle Creek, MI 49017
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<http://accessvision.tv>

Eye on AccessVision
 ACCESSVISION'S QUARTERLY NEWSLETTER • SPRING 2004

NEW VOLUNTEER SURVEY



Here at AccessVision, we realize that the volunteers are the heart of our organization - without you we would not exist. Your opinion matters to us. That is why we have put together a new **Volunteer Survey**.

The survey sheets are located by the Production Facility Schedule book in the hallway. Please take a moment to complete the survey. By filling it out, you help us determine how we can best suit your needs. Give us your honest feedback - feel free to offer suggestions, praise or criticism. We will do our best to meet your needs.

Thanks for your comments and for your continued support of our facility.

The Philos Are Coming

REMINDER! The **Philo T. Farnsworth Video Competition** is coming soon. The "Philos" recognize excellence in non-commercial cable programming from the Alliance for Community Media, Central States region of Indiana, Kentucky, Michigan and Ohio.



All AccessVision producers are strongly encouraged to submit their programs for Philo consideration, even if you have doubts about winning. Many times, a category may have only one entry submitted, so your chances of winning may be better than you think. AccessVision will even pay your entry fees and ship the tapes, so there is no cost to you. All you have to do is prepare a tape and fill out an entry form.

Entry forms and information for the 2004 awards will be posted on the bulletin board in May. The deadline for submitting entries is July 1. The awards are open to any non-commercial program cablecast for the first time between July 1, 2003 and June 30, 2004.

Awards will be presented at the 2004 ACM Central States Regional Fall Conference.

Recent Productions



- The fund-raising campaign for **Any Bodies Playground** kicked off recently. As part of that campaign, a sign unveiling ceremony was videotaped in mid-March. You may recall that AccessVision won a Philo award for the **Any Bodies Playground** video produced in 2003.

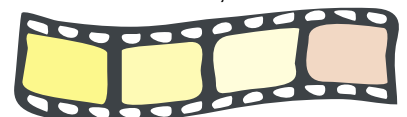
- AccessVision is pleased to be providing coverage of **high school baseball, softball and girls soccer games** this spring. Each game will be videotaped



during the week for telecast on channel 12 that Saturday at 9 a.m. and 7 p.m., Sunday at 3 p.m. and will air for a fourth time Monday at 4 p.m. For the full schedule, go to <http://accessvision.tv/hssports.html>.

- **Cub Scouts Troops 300 and 345** came through the AccessVision studios in February to earn a merit badge. They learned to operate cameras and the switcher, which resulted in a short video of themselves.

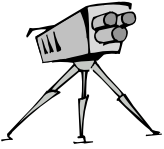
- **Community Voice** is the easiest way to get your message on the air. We provide you with five minutes of air-time. The program is taped in the studio every Thursday. Call **968-3633** to reserve a time slot and make your voice heard in the community!



Two New Production Workshops Added!



Photoshop for Video: We'll teach you how to use Photoshop to prepare still images for use in iMovie or Final Cut Pro. Learn how to scan images, use layers and create titles. Also learn how to color correct images and basic photo retouching. **Since Photoshop only works with the Digital Editing systems, you must complete Digital Editing first**. This one-session class is offered at a special reduced price of \$10.



Studio Camera Volunteer: This FREE workshop is designed specifically for folks who only wish to volunteer as camera operators on other producers' studio shows. Sort of a "lite" version of the full Studio class. Users will learn how to operate studio cameras and tripods, along with the rules of how to frame up shots and focus.

See the complete **Spring Schedule of Workshops** below.

Second Quarter 2004 Workshops

Tape-based Editing: April 6 & 7, 4 - 6 pm
Camcorder: April 13 & 14, 6 - 8:30 pm
Photoshop for Video*: April 20, 5:30 - 7:30 pm
Graphics*: April 22 & 23, 3 - 5 pm
Studio Camera Volunteer: April 27, 4 - 5 pm (FREE!)
Photoshop for Video*: April 29, 2 - 4 pm

Digital Editing: May 3 & 4, 4 - 6:30 pm
Graphics*: May 7, 9 am - 12:30 pm
Studio: May 11 & 12, 6 - 8:30 pm
Tape-based Editing: May 19 & 20, 9:30 - 11:30 am
Photoshop for Video*: May 25, 4 - 6 pm
Camcorder: May 27, 1 - 5 pm

Digital Editing: June 1 & 2, 4 - 6:30 pm
Studio Camera Volunteer: June 4, 3 - 4 pm (FREE!)
Tape-based Editing: June 8 & 9, 6 - 8 pm
Camcorder: June 14 & 15, 4 - 6:30 pm
Graphics*: June 22 & 23, 6 - 8:30 pm
Photoshop for Video*: June 29, 4 - 6 pm

Classes are \$20 per person, except for Photoshop, which is \$10. If the classes are two sessions, you must complete both days to be certified to use the equipment. (*Some classes must have prerequisites met prior to enrolling.)

If you have any questions about the classes, please contact **Jason Augenstein** at **968-3633**,

Welcome, New Members!

We would like to extend a warm welcome to the newest members of AccessVision:

Ali Miyzaan	Adrian McClendon
Nancy Grettum	Renee Lewis
Peter Maddalena	Shirley Bachelder
Mike Bagley	Phil Meyers
Lloyd Newsom	Taylor Jones
Bob Sutherby	Liz Fulton
Terry DeLong	Kimberly DeLong
Karen Berryhill	BriAnne Dixon
Bill Stein	Mary Gault
Lori Lamkin	Herbert Griffin
Geoff Covey	Ken Shannon
Anton Williams	Morris LaDoux
Eric Watkins	Joel Laswell
Joshua Laswell	Adam Fields
Christy Wonderly	Tamera Fields
David Harper	Dane Covey
Joseph Arnold	Melanie Watkins

We hope that all members feel at home here. If you ever have questions or need help, please ask any one of the staff. We are here for YOU.

VOLUNTEERS NEEDED!



We are always looking for volunteers to help us cover High School Sports and Local Government meetings.

Are you willing to help? Are you looking for a fun way to give back to your community? If so, please contact **Greg Mason** at **968-3633**, or e-mail greg@accessvision.tv.

Program Showcase

by Greg Mason

This quarter ***Christ Alive World Outreach*** is in the Program Showcase.

This show is produced by **Pastor Dan Schwartz** for his church **Christ Alive Ministries**. Dan has been airing his program for over two years with the help of **Tony and Jodi Brandi**, members of the church.

Dan started taping his program in the studio until the church purchased their own building a year ago. Now they tape the services at the church and record the show's open and close in the studio. Dan does his own editing and the Brandis do all the camera work.

I asked Dan what brought him to AccessVision. Dan said, "I have watched programs on AccessVision for a long time and always wanted to put my own program on the air." That's exactly what he has done.



Pastor Dan Schwarz leads Christ Alive! Ministries.

Dan started just like everyone else by taking some AccessVision workshops and learning as he produced more shows. He has a good system now and can finish a couple programs a week.

I asked Dan if he's received any feedback from his program being on the air. Dan said, "I get recognized sometimes out in public, but our best response has been our prayer line."

When ***Christ Alive World Outreach*** is airing, a prayer line phone number is available to call. They have someone monitoring the phone for the entire hour the show airs. As a result of Dan's AccessVision program, the prayer line received about fifty new callers last year.

Christ Alive World Outreach airs on channel 11 twice a week: Mondays at 10 a.m. and Saturdays at 9 p.m.



From the Executive Director

By Dale Geminder

VAN UPGRADES

In an effort to provide the greater Battle Creek area the best facility of its kind in the country, AccessVision continues to upgrade and update the facilities and equipment.

This past month both vans were given an overhaul. Now instead of a red van and a white van, we have two silver vehicles: both are the same color and feature new logo graphics.



Both production vans have been repainted in silver.

In addition to the AccessVision logo in bold colors, the Dodge van has the designation "***Your Local High School Sports Channel***" and the Chevy features "***Your Local Government Meeting Channel***" on the sides. It adds a new, fresh feeling to remote productions and gives AccessVision a great new presence when parked at production locations.



Bold new graphics adorn the sides of the vans.

I'm a firm believer that if you look good, you feel good. No longer do our vans show rust or dents. Let us know how you like the new look.

Continue to watch for new equipment and facility upgrades in the coming months.



Mission Statement

To provide the citizens of Greater Battle Creek the opportunity to produce television programs about the community in which they live that are cablecasted on the local access channels. Through governmental, educational, and community information programming, AccessVision will support and enhance local interest, talents, activities, and facilitate dialogue around community concerns.

Board of Directors

City of Battle Creek: Peter Bilbia (President), Michelle Reen (Vice President)
City of Springfield: David Agne
Emmett Township: Margie Garside
Newton Township: Tom Hall
Citizen Representatives: Carolyn Ballard (Treasurer), Debra Ensign, Jeff Nowicki, Peter Phelps, Martha Stilwell (Secretary), John Whitaker

Staff

Executive Director: Dale Geminder
Programming/Office Manager: Vickie Dunn
Production Manager: Greg Mason
Projects Coordinator: Jason Augenstein
Playback/Facility Coordinator: Aric Ruble
Technical Aides: Jason Fajardo, Jack Pattison



HOURS OF OPERATION

Monday - Friday: 8 am to 9 pm
Saturday: Noon to 9 pm
Sunday: 9 am to 9 pm

HOLIDAY SCHEDULE

Closed until 6 p.m.: Good Friday, April 9
Closed all day: Memorial Day, Monday, May 31

- New Volunteer Survey
- Two new Production Workshops added
- Christ Alive World Outreach featured, and more!

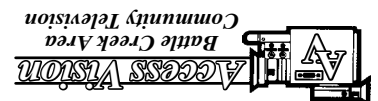
What's Inside:

Log on to <http://accessvision.tv> for program listings and more!



ADDRESS SERVICE REQUESTED

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Battle Creek, MI 49017



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