

AccessVision

Battle Creek Area Community Television

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<http://accessvision.tv>

Eye on AccessVision
 ACCESSVISION'S QUARTERLY NEWSLETTER • WINTER 2005

Pennfield Township Enters Service Agreement with AccessVision

AccessVision welcomes Pennfield Township into its fold as the latest municipality to join!

On March 8th, the Pennfield Township Board voted to begin providing 60% of its cable franchise fees to support the operations of AccessVision. This is the same agreement AccessVision has with the other cities and townships it serves. In turn, AccessVision will:

- Remove the blocking of channels 11 and 12 in Pennfield Township that was put in place in 2001
- Provide coverage of Pennfield Township Board meetings
- Cover Pennfield High School sporting events
- Provide a seat for a Pennfield representative on AccessVision's Board of Directors
- Allow residents to use the AccessVision facilities free of charge to produce programming. Until now, Pennfield residents have been subject to a \$50 annual membership fee in order to use the facility.

Once a contract for services has been finalized, Pennfield residents who have cable will be able to enjoy programming on AccessVision channels within 30 days from that point.

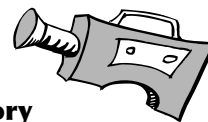
As an organization, we look forward to a long-lasting relationship with Pennfield, as we have experienced with the other municipalities in the area since 1987. Currently, AccessVision serves the cities of Battle Creek and Springfield, as well as Emmett Township and Newton Township. We are proud to finally add Pennfield Township to that list.

The opportunities are endless for residents wishing to communicate with fellow citizens through the medium of television. Anyone who wants to produce a show can create everything from a "how to" program to round table discussions of important issues.

With the coverage of Township meetings, Pennfield residents will become well-informed on the workings of Township business. This opportunity for government openness in Pennfield will only add to the growing quality of life in the community.

Recent Productions

- Several community events celebrating **Black History Month** were recently covered by AccessVision volunteers. Among them were:
 - **Martin Luther King, Jr. Day Celebration**
 - **Out Of Bondage**



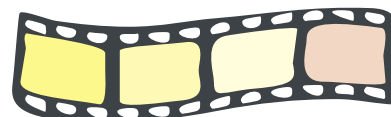
- **United Way of Greater Battle Creek**

held its Annual Meeting at Burnham Brook on March 10th. AccessVision's coverage aired on channel 12.

- The spring **High School Sports** schedule includes many sporting events in softball, baseball and girls soccer games. Every effort is made to cover at least one sporting event from each school. The complete schedule can be found by going to <http://accessvision.tv> and clicking on the "Sports" button. VHS or DVD copies of any recent game may be purchased for \$15 each.



- **Scene Magazine's 2004 Man Of The Year Award** went to Mid-Day Magazine show host **Dave Eddy**. Long-time AccessVision members **Nate Zanotti, Bruce Welcher, Chuck Brown** and **James Williamson** covered the award ceremony for airing on AccessVision.



TV Production Workshops

CAMCORDER: April 4 & 5, 5:30 - 8 p.m.

TAPE-BASED EDITING:

April 11 & 12, 5:30 - 7:30 p.m. and April 16, 10 a.m. - 2 p.m.

STUDIO CAMERA VOLUNTEER: April 15, 10 - 10:30 a.m.

DIGITAL EDITING: April 18 & 19, 5:30 - 7:30 p.m.

STUDIO: April 25 & 26, 5:30 - 8 p.m.

FINAL CUT PRO: April 30, 10 a.m. - 2 p.m.

TAPE-BASED EDITING:

May 2 & 3, 5:30 - 7:30 p.m. and May 7, 10 a.m. - 2 p.m.

DIGITAL EDITING: May 9 & 10, 5:30 - 7:30 p.m.

STUDIO CAMERA VOLUNTEER: May 13, 10 - 10:30 a.m.

CAMCORDER: May 16 & 17, 5:30 - 8 p.m.

STUDIO: May 21, 10 a.m. - 2 p.m.

CAMCORDER: June 4, 10 a.m. - 2 p.m.

DIGITAL EDITING: June 6 & 7, 5:30 - 7:30 p.m.

TAPE-BASED EDITING:

June 13 & 14, 5:30 - 7:30 p.m. and June 18, 10 a.m. - 2 p.m.

STUDIO CAMERA VOLUNTEER: June 20, 6 - 6:30 p.m.

FINAL CUT PRO: June 21, 2 - 6 p.m.

STUDIO: June 27 & 28, 5:30 - 8 p.m.



Each class topic is \$20 per person, except for Studio Camera Volunteer, which is FREE. If a class is more than one session, you must complete all sessions to be certified to use the equipment. Some classes must have prerequisites met prior to enrolling.

If you have any questions about the classes, please contact Jason Augenstein at 968-3633, or go to:
<http://accessvision.tv/training.aspx>

MESSAGE BOARD

Have a technical question? Need crew members for an upcoming studio shoot? Post a message on AccessVision's internet message board! Go to <http://accessvision.tv> and click on the Message Board button. Registering on the board is quick and easy.

Producers Club



The **Producers Club** meets to share production techniques, offer "tips and tricks" and discuss anything else you want to know about video production.

The next meeting is tentatively scheduled for **Tuesday, June 21st at 6 - 8 p.m.** in the AccessVision conference room. A guest speaker will be determined as the date gets closer.

We need at least ten people to commit to attending the meeting before it happens. If you are interested, please sign up now. You can do this in three places:

- 1) on the bulletin board in the hallway
- 2) on AccessVision's message board:
<http://accessvision.proboards37.com/>
- 3) Send email to: jason@accessvision.tv

The Club is open to all members of AccessVision, whether you're a producer of a show, a crew member, or just an occasional user. There is no cost to join. We hope you will find it a pleasant environment to network with other AccessVision users.

VOLUNTEERS NEEDED!



We are always looking for volunteers to help us cover High School Sports and Local Government meetings.

Are you willing to help? Are you looking for a fun way to give back to your community? If so, please contact **Greg Hackworth** at **968-3633**, or e-mail ghackworth@accessvision.tv.

Welcome, New Members!

We would like to extend a warm welcome to the newest members of AccessVision:

Douglas Brunner
Jesse Augustine

Rolf Heubel
Joseph Seech

We hope that all members feel at home here. If you ever have questions or need help, please ask any one of the staff. We are here for YOU.

Spotlight on Staff

by Greg Hackworth

This month for the Program Showcase section we decided to do something a bit different.

As you may or may not know, AccessVision's Production Manager, **Greg Mason**, is currently stationed in Iraq in the Army Reserve. He will be stationed there for approximately one year. In the meantime, I'm filling in for Greg in his absence.



Captain Greg Mason serving our country in Iraq.



Production Manager Greg Hackworth

With that out of the way, allow me to introduce myself. My name is **Greg Hackworth**. I'm originally from Concord, MI and currently reside in Kalamazoo. I've been living there for about six years and I really like it. I graduated from **Western Michigan University** in December of 2002 with a B.A. in Broadcasting and Cable Production.

I became familiar with AccessVision back in the summer of 2002 when I interned here. It was a great experience. For the past two years I have been working for **WWMT Channel 3** as a production assistant. I also delivered furniture a few days a week. Can you guess which job I'll miss the least?

Anyway, I'm starting to settle in here at AccessVision. The staff here is great. I couldn't ask for a better group of people to work with. They've made me feel very welcome.

The past two months have been educational as well as entertaining. I really enjoy going out and covering high school sports, especially basketball. The Battle Creek area has some great athletes who are exciting to watch.

I've had the pleasure of meeting some very nice people who come in and use the facility. If we haven't met, by all means, stop in and say hello.

From the Executive Director

by Dale Geminder



It is an exciting time to be part of AccessVision. Pennfield Township is now an active participant, upgrades are being completed on the digital edit rooms and a new software program for tracking volunteer use is being implemented.

This new software program, **Facil**, will essentially allow AccessVision to move all of its paper-based administration work to an electronic database. This will allow volunteers easier access to equipment, and it will make it easier for staff to check out and track the equipment.

Facil also provides staff with the opportunity to easily monitor volunteer usage (for example, how many hours of editing has been done in a year or how many hours of programming have been produced annually). Administration tasks will be done a lot more efficiently with this new system in place.

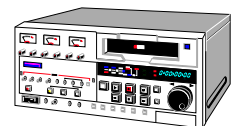
Another area being upgraded this year will be the on-air look of our "Community Bulletin Board". The current system has served our organization well for many years, but is limited in its graphic capabilities and it is sluggish.

With all of the advancements made in computers in recent years, it's about time that we take advantage of current technology for better computer-based graphics. Our goal is to have a new bulletin board system in place by Fall, with upgraded graphics systems in the studios and edit rooms following in the future. Keep your eyes peeled.

AccessVision will always strive to keep your community television facility one of the best of its size in the country.

USED EQUIPMENT FOR SALE!

We have an array of video decks, edit controllers and other miscellaneous equipment available. Please see Jason or Dale for details.



Our Mission

To provide the citizens of Greater Battle Creek the opportunity to produce television programs about the community in which they live that are cablecasted on the local access channels. Through governmental, educational, and community information programming, AccessVision will support and enhance local interest, talents, activities, and facilitate dialogue around community concerns.

Hours of Operation



Monday - Friday: 8 a.m. to 9 p.m.
 Saturday: 10 a.m. to 9 p.m.
 Sunday: 9 a.m. to 9 p.m.

Holiday Hours

Closed Memorial Day, Monday May 30th

Please contact AccessVision...

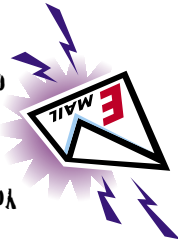
- If you change your address or phone number
- If you receive duplicate mailings
- If you wish to be added to our e-mail list



Please contact Vickie Dunn with any corrections

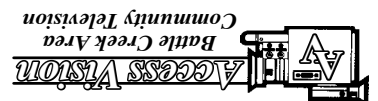
| <i>Board of Directors</i> | <i>Staff</i> |
|--|---|
| <p>City of Battle Creek Peter Bilbia Michelle Reen (Vice President)</p> <p>City of Springfield David Agne (Secretary)</p> <p>Emmett Township Margie Garside</p> <p>Newton Township Tom Hall</p> <p>Citizen Representatives Carolyn Ballard (Treasurer) Scott Durham Debra Ensign Peter Phelps John Whitaker (President) David Zebell</p> | <p>Executive Director Dale Geminder</p> <p>Programming/ Office Manager Vickie Dunn</p> <p>Production Manager Greg Hackworth</p> <p>Projects Coordinator Jason Augenstein</p> <p>Playback/ Facility Coordinator Aric Ruble</p> <p>Technical Aides Jason Fajardo Jack Pattison</p> |

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