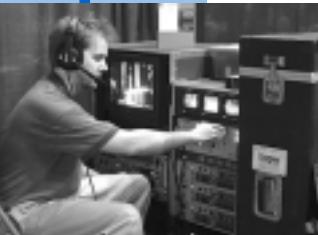


Access Vision

*Battle Creek Area
Community Television*



*2000 - 2001
Annual Report*

From the Executive Director

Many exciting things have occurred this past year for our community television facility. The most noticeable is the addition of a full time trainer/ coordinator. Not only did this create a larger number of individuals trained, but a greater number of programs produced.

This past year, AccessVision volunteers continued their award-winning ways. The facility received two first place and four second place awards at the Philo T. Farnsworth regional awards competition. The community should be proud of the quality of programming their fellow citizens produce for all our enjoyment.

AccessVision took its first step into the new millennium by providing volunteers with six new digital camcorders, four digital decks and an Apple G4 Final Cut Pro non-linear editing system.

The transformation into the digital world however, will not be completed until a new franchise agreement is put in place. The existing franchise agreement with the cable company will come to an end as of April 2002.

Our second step into the future of technology came with the implementation of the AccessVision web site (<http://accessvision.tv>). Now anyone can learn who, what and where AccessVision is, from the convenience of their own home. This site also allows individuals to learn what day and time a program airs, as well as what the facility's rules and procedures are.

During the next year and a half, citizens in the Greater Battle Creek area and AccessVision's volunteers will notice the move into the world of digital technology. The challenge for the AccessVision staff, will be to blend the old with the new without anyone noticing.

As we move forward, AccessVision will continue to improve its facilities and equipment to stay abreast with the advancements of new technology. We want to maintain our reputation as one of the nation's leading access centers, but we cannot achieve this goal without the help of everyone involved with the organization. The board of directors, staff, elected officials, community leaders, volunteers and independent producers must all work hand-in-hand to make this happen.

- Dale Geminder

Full-time Staff



Greg Mason - Production Manager, Jason Augenstein - Projects Coordinator, Dale Geminder - Executive Director, and Vickie Dunn - Programming/Office Manager

Facility Usage

Studio Equipment	Total Times Utilized	Volunteer Hours
Studios (2)	1,382	5,528
Edit Rooms (4)	3,880	7,760

Remote Equipment	Total Times Utilized	Volunteer Hours
Camcorders (9)	496	2,976
Studios (2)	159	3,816

Value of Community Service

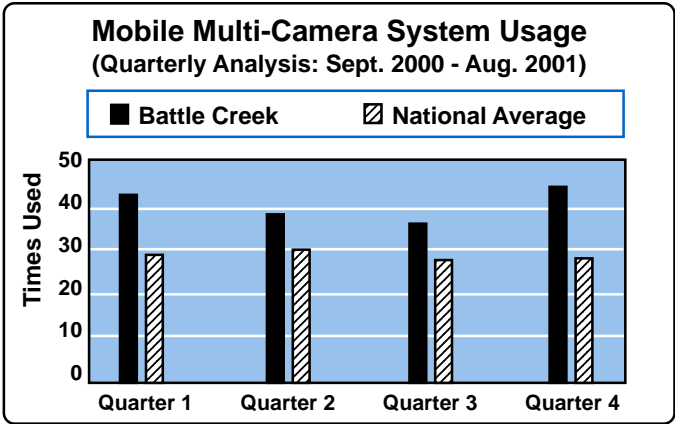
AccessVision offers a wealth of service to the community. Based on average figures collected from local post production houses, consulting groups, and cable companies, the following monetary value was contributed by AccessVision to the greater Battle Creek community during 2000 - 2001.

Service Provided	Hours	Market Cost	Value
Cablecasting	7,300	\$200/hour	\$1,460,000
Editing Facilities	7,760	\$150/hour	\$1,164,000
Studio Production	1,382	\$200/hour	\$ 276,400
Remote Production	3,816	\$250/hour	\$954,000
Camcorder	2,976	\$100/hour	\$297,600
Consulting	106	\$ 50/hour	\$5,300

Total Market Value of Services Provided:
\$4,157,300

Facility Comparison

Over the past five years AccessVision has lead the nation in the highest usage of its remote multi-camera system. (See chart below)



Other areas in which AccessVision is average or above in comparing community television facilities around the country include editing, programming, and training.

Awards

For the last four years in a row, AccessVision has managed to win at least six awards each year for excellent programming. This year was no different. The following is a list of the 2000 winners of the Philo T. Farnsworth Regional Awards competition:

First Place:

- Adam & Rossetta Angst - P.S.A.
- Cameo Artists Productions - Seniors

Finalist:

- Adam & Rossetta Angst - Program Promo
- Adam & Rossetta Angst - Video Art
- Cameo Artists Productions - Educational
- Deja & Bonnie Davenport - Performing Arts

High School Sports Sponsors

- BCC High School Alumni Association
- Bruce Phillips Realtors L.L.C.
- Champs Restaurant & Lounge
- Farley, Estes & Dowdle Funeral Home
- Fifth Third Bank
- Godfrey Jewelers
- Gymer Chiropractic
- Harper Creek Beaver Boosters
- Jim Hazel Citgo & Auto Parts Store
- Katz Well Drilling
- Lakeview Hardware
- Lakeview Optimist Club
- Miller Brothers Service Station
- Prebish Chiropractic Centre

Workshops

The staff at AccessVision has trained over **1,400 volunteers** since the first workshop. There were **59 new people** certified this past year, with a total of **114 training enrollments**. The following workshops are currently offered:

Camcorder - Learn to shoot in the field with a DV camcorder. Everything including equipment operation, shot composition, pacing and other production techniques is covered in this class.

Editing - Learn the basics of creating a polished program, by removing unwanted segments and adding graphics, music and narration.

Graphics - Learn the use of our computer graphics program to make title screens, or key the names of people in a program. Also, create simple animations and much more.

Non-Linear Editing - Use our computer-based editing system to create your program. Capture clips, work in a timeline, and add transitions, effects and graphics.

Studio - Learn all aspects involved in the production of a “live” studio program, including directing, camera operation, audio and lighting techniques.

Portable Studio - Learn the assembly and operation of the multi-camera portable studio used for on-location productions.

Financial Review

Assets	\$734,366
Current Liabilities	\$349,327
Total Net Assets	\$385,039
Total Support & Revenue	\$336,290
Total Expenses	\$362,377

Programming Statistics

Local Programs (produced at AccessVision)

- Number of first-run programs submitted - **1,234**
- Total number of programs cablecast - **3,751**
- Total first-run programming hours cablecast - **1,227**
- Total local programming hours cablecast - **3,639**

Imported Programs (produced elsewhere but aired on AccessVision)

- Number of first-run programs submitted - **3,374**
- Total number of programs cablecast - **3,814**
- Total first-run programming hours cablecast - **3,348**
- Total imported programming hours cablecast - **3,661**

Combined Total

- Number of first-run programs submitted - **4,608**
- Total number of programs cablecast - **7,565**
- Total first-run programming hours cablecast - **4,575**
- Total programming hours cablecast - **7,300**

Web Site



<http://accessvision.tv> offers answers to common questions about the facility, a program guide, schedule for workshops and much more.

Why a Web site? Some people may wonder why a public access television facility would need a Web site; after all, our business is to provide the community with access to resources for **television production**, so what does that have to do with the internet?

The reason is simple. The internet is here to stay. The World Wide Web is not a passing fad for a small group of computer users. It is a mainstream form of mass communication for **everyone**. As such, it allows AccessVision to communicate with a larger group of people more rapidly.

Feedback. One of the biggest advantages of a Web site for AccessVision is the ability to receive comments from viewers and producers. On our site you'll find e-mail links for all full-time staff. Also, volunteers who produce shows on AccessVision, and that have a Web site or an e-mail address, can have their links posted on our Web site, so they can hear directly from viewers as well.



Mission Statement



To provide the citizens of Greater Battle Creek the opportunity to produce television programs about the community in which they live that are cablecasted on the local access channels. Through governmental, educational, and community information programming, AccessVision will support and enhance local interest, talents, activities, and facilitate dialogue around community concerns.

Board of Directors

City of Battle Creek

Peter Bilbia (President)
Michelle Reen (Vice President)

City of Springfield

David Agne

Emmett Township

Margie Garside

Newton Township

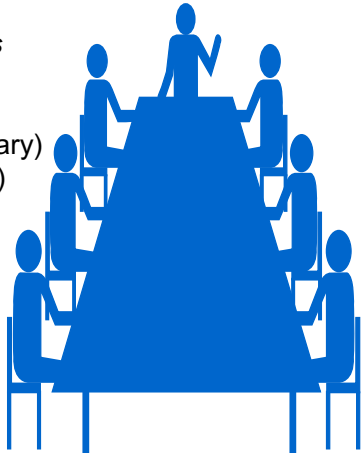
Tom Hall

Citizen Representatives

Carolyn Ballard
Dorlah Guilfoyle
Nancy Mcfarlane (Secretary)
David Nielsen (Treasurer)
Skip Sullivan
David Zebell

Ex-Officio Member

Dale Geminder



Staff

Executive Director

Dale Geminder

Production Manager

Greg Mason

Programming/Office Manager

Vickie Dunn

Projects Coordinator

Jason Augenstein

Technical Aides

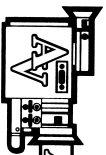
Patrick Engle
Josh Hall
Ed Herr

George Merriam
Jack Pattison
Aric Ruble

Hours of Operation

Monday - Friday: 8 am to 9 pm

Saturday - Sunday: 9 am to 9 pm



Access Vision

*Battle Creek Area
Community Television*

*67 West Michigan Avenue, Suite 112
Battle Creek, MI 49017*

AV

The Voice of the Greater Battle Creek community since 1989.