

2006 Philo T. Farnsworth Awards

WINNERS

- **Deja & Bonnie Davenport, Kevin & Valetta Smith and Terry DeLong** - Entertainment and Performing Arts (Non-Professional) "*Access to Bluegrass*"
- **Jeffery A Smith** - Student - Post Secondary (Non-Professional) "*The Rednex Files*"

FINALISTS

- **Greg Mason, Erik Yettaw, Chris Scherer, James Williamson** - Community Event (Professional) "*Memorial Day at Fort Custer National Cemetery*"
- **Sherrill Smith Cotton** - Cultural Diversity (Non-Professional) "*Supreme Justice*"
- **Jeffery Smith, Kevin Strieter and Kevin Dornbush** - Instructional (Non-Professional) "*Do-It-Yourself: Building a J-Pole Antenna*"
- **Matt Burton, Mike Tobin, Jason Fajardo** - Entertainment (Non-Professional) "*Stuck In Battle Creek*"
- **Cameo Artists Productions** - Seniors (Non-Professional) "*Spotlight*"

2006 Hometown Video Award

- **Jason Augenstein** - Local Performances (Professional) "*The Why Store Live*"

Board of Directors

Government Representatives

City of Battle Creek: Deborah Owens
Michelle Reen (Vice-Pres)

City of Springfield: David Agne (Secretary)

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Newton Township: Carol Swafford

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Dale Geminder

Programming/Office Manager

Vickie Dunn

Production Manager

Greg Mason

Projects Coordinator

Jason Augenstein

Playback/Facility Coordinator

Aric Ruble

Production Specialist

Jeff Smith

Technical Aides

Jason Fajardo

Jack Pattison



From the Executive Director

The biggest change over the past year didn't have anything to do with new equipment, programs or technology, but rather the passage of a State Video Franchise. The legislators in Lansing passed HB-6456 (S-3), which circumvents the ability of local municipalities from negotiating "Local Franchise" agreements with video providers. I alluded to this in last year's Annual Report. The process began in March of last year and passed both Houses in December 2006, with it going into law on January 1, 2007.

There are still many unknowns about the effect this new legislation will have on PEG access facilities in Michigan. If a new video provider (other than Comcast) wants to begin service in the Greater Battle Creek Area (such as AT&T), they would petition the State for a "State Video Franchise". Though it may take a year or two before we see this come to fruition locally, the east side of the state has already seen AT&T taking out applications. The greatest concern will be under the new state franchise, the municipalities will be responsible for providing the PEG access channels to the new provider at their cost (which will become AccessVision's burden) and technical protocol. Not only are they allowed to require these fees, they will also be allowed to charge each school and government building for their service hook up (which is currently provided by the cable company in-kind). So far across the country AT&T has not been able to perfect their U-Verse video technology and are proposing to compress the PEG access channel.

AccessVision is currently in the midst of completing its first year of a two year grant from the W.K. Kellogg Foundation to provide an "After-School Video Training" program in partnership with Battle Creek Central High School. It has already successfully surpassed our expectations. By establishing an after-school activity to occupy their time, these enthusiastic students have already created over 30 new programs.

A second new portable studio was also purchased this past year, along with

a new faster digital editing system for Edit Room B. Staff is currently looking at available technology to evolve from tape recording to tapeless acquisition. This may still take a year to implement, but I wanted everyone to be aware of some new developments to look for in the coming year.

~ Dale Geminder

Workshops

There were 70 new people certified this past year, with a total of 156 training enrollments. Since the first workshop there have been over 1,800 volunteers trained at AccessVision. The following workshops were offered:

- Camcorder
- Digital Editing
- Tape-based Editing
- Final Cut Pro
- Studio
- Portable Studio
- Studio Camera Volunteer

Facility Usage

Facility/Equipment	Utilized	Volunteer Hours
Studio	261	3,608
Edit Rooms	903	3,665
Camcorders	665	3,990
Remote Studios	114	2,736



Value of Community Service

Based on average figures from local post production houses, consulting groups and cable companies, the following monetary value was contributed by AccessVision to the greater Battle Creek community in 2006.

Service Provided	Hours/Uses	Market Cost	Value
Cablecasting	12,667 (H)	\$1,200/hour	\$15,200,400
Editing Facilities	3,665 (H)	\$ 175/hour	\$ 641,375
Studio Production	261 (U)	\$ 350/use	\$ 91,350
Remote Production	114 (U)	\$ 1,575/use	\$ 179,550
Camcorder	3,990 (H)	\$ 200/hour	\$ 798,000
Consulting	212 (H)	\$ 75/hour	\$ 15,900

Total market value of services provided: \$16,926,575

Our Mission

To provide the citizens of Greater Battle Creek the opportunity to produce television programs about the community in which they live that are cable-casted on the local access channels. Through governmental, educational, and community information programming, AccessVision will support and enhance local interest, talents, activities, and facilitate dialogue around community concerns.

Financial Review

Assets	869,014
Current Liabilities	436,924
Total Net Assets	432,090

Total Support & Revenue	550,788
Total Expenses	
(before depreciation)	417,273
(after depreciation)	463,534

High School Sports Sponsors

Allegra Print & Imaging	Harper Creek Beaver Boosters
Battle Creek Community Federal C.U.	HUB International
B.C. Central High School Alumni Asso.	Troy Huggett's Fitness Pros
Behnke Inc.	Katz Well Drilling
Catholic Athletic Association	Lakeview Lounge
Comerica Bank	Myers-Gymer Chiropractic
Farley, Estes & Dowdle Funeral Home	Prebish Chiropractic Centre
Fifth Third Bank	Triple Threat Sports

Programming

Local Programs

(Produced at AccessVision and aired 9:00 a.m. to 11:00 p.m.)

Number of first-run programs - 1,443
 Total number of programs - 4,360
 Total first-run program hours - 1,405
 Total local program hours - 4,311

Imported Programs

(Produced elsewhere but aired on AccessVision 9:00 a.m. to 6:00 p.m.)

Number of first-run programs - 985
 Total number of programs - 1,422
 Total first-run program hours - 743
 Total imported program hours - 1,056

Satellite Programs

(Aired on AccessVision 11:00 p.m. to 9:00 a.m.)

Number of first-run programs - 3,041
 Total number of programs - 7,300
 Total first-run program hours - 3,041
 Total program hours - 7,300

Combined Total

Number of first-run programs - 5,469
 Total number of programs - 13,082
 Total first-run program hours - 5,189
 Total program hours - 12,667