

AccessVision
*Battle Creek Area
 Community Television*

67 West Michigan Avenue,
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 Battle Creek, MI 49017
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<http://accessvision.tv>

Eye on AccessVision
 ACCESSVISION'S QUARTERLY NEWSLETTER • FALL 2001



The 2001 Philo Awards

by Jason Augenstein

Congratulations, Winners and Finalists!

Each year, The Alliance For Community Media Central States Region salutes excellence in cable programming. The Philo Awards are given to recognize the efforts of producers of non-commercial cable programming.

For the past four years, AccessVision has won multiple Philos each year. This year, AccessVision had a total of **17** entries in eight categories. At the time we went to press, the following were either winners or finalists:

- **Dale Geminder: "How Long?"** (Religious - Professional)
- **Jason Augenstein: "United Way Campaign Video"** (Other Electronic Media/Surprises - Professional)
- **George Merriam: "Washington Report"** (News/Public Affairs - Non-professional)

More winners may be announced in the coming weeks.

Congratulations to all of these folks who continue to produce outstanding programming for our community!

The "Philos" are named in honor of **Philo T.**

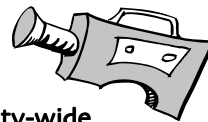
Farnsworth, whom many consider to be the father of modern television. In 1922, Philo revealed his scientific ideas for an all-electric television system. He later established an electronics laboratory in Fort Wayne, Indiana, where he invented the first receiving tube for television transmissions.



2001 Philo Award recipients (L - R): George Merriam, Dale Geminder, Jason Augenstein

Current Productions

• **United Way of Greater Battle Creek's 2001 community-wide Campaign** kicked off on September 5th, and AccessVision was there to cover it. In addition to the kickoff breakfast, several Day Of Caring events around town were videotaped.

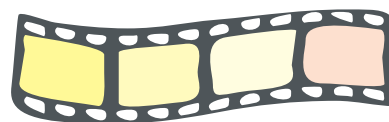


• AccessVision once again teamed up with the **Battle Creek Area Chamber Of Commerce** to present the **Candidate's Forum**. The Forum gave all candidates from the Cities of Battle Creek and Springfield a chance to present themselves to the community before the November election.



• For the twelfth year in a row, AccessVision will be covering the **Holiday Parade** in downtown Battle Creek. The parade rolls through town on Saturday, November 17th at 6 pm.

• The **Winter High School Sports** season kicks off in the first week of December. AccessVision will provide coverage of boys' basketball and swimming, volleyball and wrestling from local area high schools.



Fourth Quarter 2001 Workshops

October 1 & 2, 6 - 8:30 pm - **Editing**
October 8 & 9, 6 - 8:30 pm - **Graphics**
October 11 & 12, 2 - 4:30 pm - **Non-Linear Editing***
October 15 & 16, 6 - 8:30 pm - **Camcorder**
October 20, 10 am - 2 pm - **Editing**
October 22 & 23, 6 - 8:30 pm - **Studio**

November 5 & 6, 6 - 8:30 pm - **Non-Linear Editing***
November 10, 10 am - 2 pm - **Studio**
November 12 & 13, 6 - 8:30 pm - **Camcorder**
November 15, 2 - 4:30 pm - **Portable Studio***
November 19 & 20, 6 - 8:30 pm - **Editing**
November 26 & 27, 6 - 8:30 pm - **Graphics**

December 3, 6 - 8:30 pm - **Portable Studio***
December 8, 10 am - 2 pm - **Graphics**
December 10 & 11, 6 - 8:30 pm - **Camcorder**
December 13 & 14, 2 - 4:30 pm - **Studio**
December 17th & 18th, 6 - 8:30 pm - **Editing**

All classes are \$20 per person, due upon enrollment. If the classes are two sessions in length, you must complete **both** days to be certified to use the equipment. *Some classes must have prerequisites met before enrolling.

If you have any questions about the classes or the schedule, please contact **Jason Augenstein** at 968-3633, or e-mail jason@accessvision.tv



Volunteers NEEDED!

It takes more than one person to air a show. We want to have more people trained. We want to see more volunteers. Let's make our community television grow and expand.



Are you willing to help? Are you looking for a way to give back to your community? If so, please contact **Greg Mason** at 968-3633, or e-mail greg@accessvision.tv

Welcome, New Members!

We would like to extend a warm welcome to our newest members of AccessVision. The more new members we have, the more new shows are produced. And the more shows that air, the richer our community becomes.

Derek Banister	Aaron King
Sharon Wynne	Joel Mittelstaedt
Michael Skidmore	Katherine Schwartz
Audrey Liddiard	Dan Schwartz
Jim Bruce	Laurie Thorpe
Sonja Wever	Chuck Conces
Anthony Brandi	Tammy Tracy
Jodi Brandi	Nancy Pattison
Pearl Gray	

We hope that all members feel at home here at AccessVision. If you ever have questions or need help, please ask any one of the staff. We are here for YOU.

AccessVision's annual **Volunteer Recognition Banquet** will be held on Tuesday, October 30th, from 6 to 8 pm at The Old Country Buffet on Beckley Road. In appreciation of their efforts, all current members are invited to attend. Invitations will be sent out approximately two weeks before the banquet.



INTERNET UPDATE



The **Programming** section of our web page is now up and running. At <http://accessvision.tv/programming.asp> you can check to see what's on channels 11 and 12, usually up to two weeks in advance.

Reminder: If you produce a show on AccessVision and have a Web site or an e-mail address, we're happy to link to you. Just send an e-mail with the name of your show and your web or e-mail address to jason@accessvision.tv and we'll post the link on our **Feedback** page.

Program Showcase

By Greg Mason

The second edition of the **Program Showcase** highlights another locally-produced program on AccessVision.

The Pet Show is this quarter's program on display in the showcase. Julie Fox and the Ulrey family have provided the community with the Pet Show for the last four years. The program gives viewers, in their home, the option of seeing what pets are available at the **Humane Society - Calhoun Area**. Dave Ulrey says "This is a good way to present the dogs and cats to people that don't come into the Humane Society."



Sheri Ulrey narrates the information about each animal. The Ulrey children Arrin and Alyssa handle the pets on camera. Emily and Brian Sharburn help model the animals also. Julie Fox edits the program every week. The Ulreys record at the Humane Society on Sundays from 10 am to 12 pm. People interested in helping shoot or edit their program can contact AccessVision at **(616) 968-3633**.

You can watch the Pet Show on channel 11, Tuesdays at 5:30 pm, Wednesdays at 3:30 pm, Thursdays at 8:30 pm and Fridays at 6:00 pm. To find out more about the Humane Society - Calhoun Area, call **(616) 963-1796**, or visit: www.petfinder.org/shelters/MI59.html



Log on to <http://accessvision.tv> for program listings and more!

From the Executive Director

By Dale Geminder

2001 PROGRAM SURVEY It may not be the Neilson or Arbitron Ratings, but it is just as important to the producers of AccessVision. Get ready for the fall programming survey conducted by Perspectives Consulting Group in early October.

Every two years, AccessVision performs a phone survey of residents in the Greater Battle Creek area, to help gauge the facilities effectiveness.

Based on figures from the fall 1999 survey, we found that over 36% of the respondents watch AccessVision. Nearly 20% said they watch three times a week, this figure is up from the 15% in 1996. The projected audience for AccessVision programming was 9,427.

The results of the 2001 survey should be completed by Thanksgiving, with copies available to our producers by early December.

Talented and Gifted Kids Learn TV Production

Earlier this summer, seven students from Kellogg Community College's Talented and Gifted (T.A.G.) Program had a chance to learn what community television production is all about.



The T.A.G. kids learned how to shoot with digital camcorders, how to run a studio production, and how to edit as well as make graphics.



The two week-long program culminated in the students producing a short video utilizing all of their new TV production skills. The video was shown to other T.A.G. Program

participants and teachers at a recognition event in KCC's Binda Performing Arts Center.

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Dale Geminder

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Greg Mason

Projects Coordinator

Jason Augenstein

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Josh Hall

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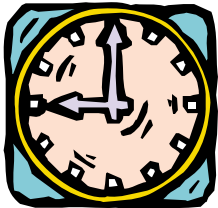
George Merriam

Jack Pattison

Aric Ruble

Mission Statement

To provide the citizens of Greater Battle Creek the opportunity to produce television programs about the community in which they live that are cablecasted on the local access channels. Through governmental, educational, and community information programming, AccessVision will support and enhance local interest, talents, activities, and facilitate dialogue around community concerns.



HOURS OF OPERATION

Monday - Friday: 8 am to 9 pm
Saturday - Sunday: 9 am to 9 pm

HOLIDAY SCHEDULE

Closed November 22 (all day) and November 23 until 6 pm
Closed December 24 - 25 and December 31 - January 1
Closed until 6 pm December 26 - 28

What's Inside:

- 2001 Philo Award winners
- Program Survey planned for Fall
- The Pet Show featured, and more!

ADDRESS CORRECTION REQUESTED

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