

AccessVision

Battle Creek Area Community Television

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Eye on AccessVision

ACCESSVISION'S QUARTERLY NEWSLETTER • FALL 2003

ACM Fall Conference & Trade Show

by Jason Augenstein



You are invited to participate in an important and exciting event taking place in Akron, Ohio this Fall. **The Alliance For Community Media Central States Regional Conference and Trade Show** will be held October

23rd through the 25th.

This three-day event is being hosted by **Wadsworth Community Television (WCTV)** and will feature seminars and workshops of interest to those involved in community media.



Some of the workshops include: Production Pointers, Creative Writing for TV & Radio, Legal Issues, Marketing & Promoting Your Programs, and many more. There will also be several trade show exhibitors on hand.

These conferences offer an opportunity to meet with our peers and see how we compare with other access facilities.

AccessVision's **Dale Geminder** and **Aric Ruble** will be joining over 100 representatives from community media centers, local governments and educational institutions in Ohio, Michigan Kentucky and Indiana.

A highlight of the conference will be the presentation of the **Philo T. Farnsworth Video Awards**, which recognize the producers of the best programs in the region. This year, producers from AccessVision have submitted a total of 13 entries for the "Philos". Awards will be given out at a ceremony on Friday, October 24th.

Registration costs range from \$45 for a single day to \$90 for the full conference (including ACM membership), if you register by October 22nd. Contact **Johanna Perrino** at (330) 336-7919 or e-mail her at jperrino@wadsworth.k12.oh.us. Also check out <http://support.wadsnet.com/wctv/conference> for more info.

Recent Productions

- AccessVision and the **Battle Creek Area Chamber of Commerce** teamed up to produce the **Candidate's Forum**. The forum gave candidates for the City Commission a chance to be heard before the November election. The program will air throughout October on Channel 12.



- The **Fall Sports** season is well underway. AccessVision is providing coverage of **Football, Boys Soccer, Girls Swimming and Girls Basketball** from local area schools on Channel 12. The complete schedule can be found at: <http://accessvision.tv/hssports.asp>.



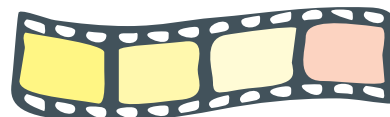
- **United Way of Greater Battle Creek** officially kicked off its **2003 Campaign** with a

breakfast rally on September 5th. AccessVision covered the meeting, as well as several **Day Of Caring** events around town.

- **The Battle Creek Community Foundation's Annual Meeting**



ceremony was held at McCamly Plaza Hotel's Branson Ballroom on August 20th. AccessVision coverage aired on Channel 12.



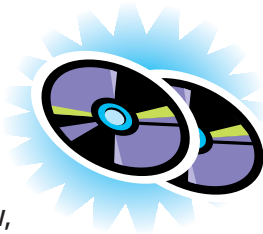
Ch-Ch-Changes...

As we constantly strive to provide the best Public Access facility possible, the Edit Rooms continue to evolve.



Recent improvements have been made in the way the **Music Library** is used. First, we have replaced all of the cassette decks with **new CD players** (Studio A Control Room still has a working cassette deck). CD's provide better sound quality and they are easier to cue than cassette tapes.

Secondly, the Music Library has been expanded and reorganized. Besides adding five new titles to the library, we have made a large 3-ring binder with a copy of all the music titles for each room. Now, instead of checking a CD out of the Equipment Room, you can simply grab the book off the shelf without even leaving the Edit Room. These binders each contain all of the music titles that we have - over 90 discs in all!



As for the Digital Edit Room, we've made some improvements in there too. Both computers are now running Apple's Mac OS X operating system. This results in better computer performance and user interface. The programs themselves (iMovie, Final Cut Pro and Photoshop) work almost the same as before, so there isn't going to be anything much new to learn. Most of the differences are in navigating to where to save your work. If you have concerns about using this new operating system, see Jason Augenstein for a "cheat sheet" summarizing the changes.

VOLUNTEERS NEEDED!

We are always looking for volunteers to help us cover High School Sports and Local Government meetings.

Are you willing to help? Are you looking for a fun way to give back to your community? If so, please contact **Greg Mason** at **968-3633**, or e-mail **greg@accessvision.tv**.

Fourth Quarter 2003 Workshops

Graphics*: September 30 & October 1, 6 - 8:30 pm

Camcorder: October 7 & 8, 6 - 8:30 pm

Digital Editing: October 14 & 15, 6 - 8:30 pm

Tape-based Editing: October 21 & 22, 6 - 8 pm

Graphics*: October 28 & 29, 6 - 8:30 pm

Camcorder: November 4 & 5, 6 - 8:30 pm

Studio: November 11 & 12, 6 - 8:30 pm

Tape-based Editing: November 18 & 19, 6 - 8 pm

Digital Editing: November 25 & 26, 6 - 8:30 pm

Graphics*: December 2 & 3, 6 - 8:30 pm

Camcorder: December 9 & 10, 6 - 8:30 pm

Tape-based Editing: December 16 & 17, 6 - 8 pm

All classes are \$20 per person, due upon enrollment. If the classes are two sessions in length, you must complete **both** days to be certified to use the equipment. (*You must complete either *Tape-based Editing* or *Studio* workshop prior to enrolling in *Graphics*.)



If you have any questions about the classes, please contact **Jason Augenstein** at **968-3633**, or go to <http://accessvision.tv/training.asp>

Welcome, New Members!

We would like to extend a warm welcome to the newest members of AccessVision:

Luke Christoff
Kerry Williams
Jacob Gamble
Craig Noeail
Ronnie Hawkins
Natalie Nyberg
Deb Ensign
Mary Anne Charron
Allah Jean Truman
Angela Anderson
William Waters

Nola Batch
Mary Jane Ewing
Evelyn Ewing
Sylvia Parmalee
Jackie Inglett
Scott Primavera
Kelly Wolfe
Rick Tobin
Linda Patenaude
Tammy Elkins
Jeff Simons

We hope that all members feel at home here. If you ever have questions or need help, please ask any one of the staff. We are here for YOU.

Volunteer Showcase

by Greg Mason

On the morning of September 15, 2003, AccessVision lost one of its most valuable assets. **George Merriam**, a long time volunteer, passed away very unexpectedly.



George started taking classes in 1991 and worked with the **Cameo Artist** group on their programs. Later, he produced many shows of his own. George learned quickly and soon became a constant fixture at AccessVision, so much so that he was often referred to as "AccessVision's oldest living piece of equipment."

He taped the **Urbandale Parade** and **Battle Creek Central High School Homecoming Parade** for many years. He directed the studio programs for **The Calhoun County Republican**, **Washington Report with Nick Smith** and **Real Estate Update**. George also worked on and helped with countless other programs over the last 12 years.



Most of George's time was spent in Edit Room D, constantly perfecting the latest show he had taped. George garnered many "Philo" Awards for his excellent work throughout the years. He even taught me some tricks in the edit suites during my internship period. He would often stop in or call and ask if I needed any help that day. He

would help with playback, studio shoots and anyone that needed assistance editing.

I will miss spending time with George and his dedication to AccessVision as a volunteer. George, the place will never be the same without you.

From the Executive Director

By Dale Geminder

PENNFIELD TOWNSHIP COUNCIL MEETING COVERAGE

Beginning this fall in October, cable viewers will be able to watch coverage of the **Pennfield Township Council meetings** on Channel 11.

It's wonderful to see individuals wanting to provide access to government for their community. That is exactly what Pennfield resident **Kelly Wolfe** has done, by taking it upon herself to complete workshops at AccessVision and pay a non-participating municipality fee in order to tape and air the Pennfield Township meetings on AccessVision.

Many may not know that Pennfield Township is not a participating municipality with AccessVision, whereby the municipality would provide AccessVision with 60% of its cable franchise fees for its services. Included in these services would be the use of television equipment "free of charge" to anyone within the Township, coverage of Pennfield High School Sports and coverage of the Township's meetings.

The Township Supervisor chose not to participate with AccessVision at the same rate as the participating municipalities (Battle Creek, Springfield, Emmett and Newton Township) and said that she didn't want AccessVision video taping their government meetings now anyway, because their meeting room was too small.

Kudos to Kelly for having the energy and the "First Amendment" drive to provide her fellow Township residents with the full and direct coverage of Pennfield's meetings. Hopefully the coverage of these meetings will start a dialog within the community to bring Pennfield into the franchise agreement.



Community Voice is the most direct way to get your message on the air. We provide you with five minutes of airtime to express an opinion or announce an upcoming event. **There is no cost or training needed.** The program is taped every **Thursday from 3 p.m. to 7 p.m.** in the studio. Contact **Greg Mason** or **Aric Ruble** at **968-3633** to reserve a time slot and make your voice heard in the community!



Mission Statement

To provide the citizens of Greater Battle Creek the opportunity to produce television programs about the community in which they live that are cablecasted on the local access channels.

Through governmental, educational, and community information programming, AccessVision will support and enhance local interest, talents, activities, and facilitate dialogue around community concerns.

Board of Directors

City of Battle Creek: Peter Bilbia (President), Michelle Reen (Vice President)

City of Springfield: David Agne

Emmett Township: Margie Garside

Newton Township: Tom Hall

Citizen Representatives: Carolyn Ballard (Treasurer), Debra Ensign
Nancy Mcfarlane (Secretary), Jeff Nowicki, Peter Phelps, Martha Stilwell

Staff

Executive Director: Dale Geminder

Programming/Office Manager: Vickie Dunn

Production Manager: Greg Mason

Projects Coordinator: Jason Augenstein

Playback/Facility Coordinator: Aric Ruble

Technical Aides: Patrick Engle, Jason Fajardo, Jack Pattison



HOURS OF OPERATION

Monday - Friday: 8 am to 9 pm
Saturday: Noon to 9 pm
Sunday: 9 am to 9 pm

HOLIDAY SCHEDULE

Closed all day: November 27, Dec. 24-25, 31 and Jan. 1
Closed until 6 p.m.:
November 28, December 26 and 29-30

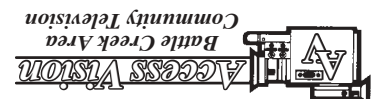
- Fall ACM Conference October 23 - 25
- Edit Rooms see improvements
- Pennfield Council meetings to air soon

What's Inside:

Log on to <http://accessvision.tv>
for program listings and more!

ADDRESS SERVICE REQUESTED

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