

AccessVision

Battle Creek Area Community Television

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Eye on AccessVision

ACCESSVISION'S QUARTERLY NEWSLETTER • FALL 2004

WE'VE GOT ISSUES

On September 1st, a new series debuted on Channel 12. "We've Got Issues" is a new talk show that focuses on controversial issues specific to the Greater Battle Creek area. Each show focuses on one hot topic for the month.



"We've Got Issues" is being jointly produced by AccessVision and the **Battle Creek Enquirer**. While AccessVision staff and volunteers work as the production crew, the show is hosted by **Eric J. Greene**, public affairs

editor for the Battle Creek Enquirer. Eric is also responsible for choosing which topic to discuss and which guests will appear on the show.

The show is presented in such a way that neither AccessVision nor the Battle Creek Enquirer advocate for a particular side of an issue; rather, a debate is presented and the viewer is left to decide for themselves. The goal is to bring awareness to controversial issues in our community and to inform residents with in-depth discussion.

The first show featured former Battle Creek mayors **Mark Behnke** and **Shirley McFee** debating the process of the mayoral election.

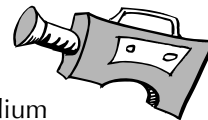
"We've Got Issues" airs every Wednesday at 7:30 p.m. on channel 12. A new show appears the first Wednesday of the month, and is repeated each Wednesday until the next month.

This show is just the beginning of AccessVision's relationship with the Battle Creek Enquirer. From the end of September through the beginning of November, AccessVision will be covering a series of political candidate forums hosted by the Battle Creek Enquirer.

If you are interested in helping in the production of "We've Got Issues", please contact Dale Geminder at 968-3633.

Recent Productions

- **President George W. Bush** spoke at



C.O. Brown Stadium on September 13th, and AccessVision was there. Complete coverage of the event aired on channel 12.



- **United Way of Greater Battle**

Creek kicked off its 2004 fund-raising campaign with a breakfast rally on September 9th. AccessVision covered the meeting, as well as several Day of Caring events around town.

- AccessVision's 16th season of covering **High School Sports** started on

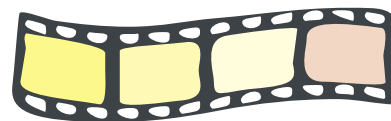


August 27th. Football, girls' basketball and boys' soccer can be seen on channel 12 Saturdays at 9 a.m. and 7 p.m. The complete Fall schedule can be found at: <http://accessvision.tv/hssports.html>. VHS or DVD copies of any game covered may be purchased for \$15 each.



- **The Annual Meeting of the Battle Creek Community Foundation**

was held at McCamly Plaza Hotel's Branson Ballroom on August 18th. AccessVision coverage aired on channel 12.



Production Workshops

DIGITAL EDITING: October 5 & 6, 4 - 6:30 pm
TAPE-BASED EDITING: Oct. 12 & 13, 5:30 - 7:30 pm
CAMCORDER: October 20 & 21, 5:30 - 8 pm
GRAPHICS: October 22, 1 - 5 pm
STUDIO CAMERA VOLUNTEER: Oct. 26, 5:30 - 6 pm

TAPE-BASED EDITING: November 2 & 3, 4 - 6 pm
STUDIO: November 9 & 10, 5:30 - 8 pm
CAMCORDER: November 16, 1 - 5 pm
DIGITAL EDITING: November 17 & 18, 4 - 6 pm
GRAPHICS: November 22 & 23, 4 - 6 pm

TAPE-BASED EDITING: Nov. 30 & Dec. 1, 5:30 - 7:30 pm
STUDIO CAMERA VOLUNTEER: Dec. 6, 4 - 4:30 pm
DIGITAL EDITING: December 8 & 9, 5:30 - 8 pm
CAMCORDER: December 14 & 15, 5:30 - 8 pm
TAPE-BASED EDITING: December 21 & 22, 4 - 6 pm

Classes are \$20 per person, except for Studio Camera Volunteer, which is FREE. If the classes are two sessions, you must complete both days to be certified to use the equipment. Some classes must have prerequisites met prior to enrolling.

If you have any questions about the classes, please contact Jason Augenstein at 968-3633, or go to <http://accessvision.tv/training.aspx>



VOLUNTEERS NEEDED!



We are always looking for volunteers to help us cover High School Sports and Local Government meetings.

Are you willing to help? Are you looking for a fun way to give back to your community? If so, please contact **Greg Mason** at **968-3633**, or e-mail greg@accessvision.tv. Training is free and only takes an hour.

AccessVision Receives Bonus Grant

AccessVision received a \$750.00 Bonus Grant from **Sam's Club** for its "High School Sports" program.



L - R: Sam Gorton and Amanda Jordan, from Sam's Club, present a check to Dale Geminder.

Over the past year, AccessVision volunteers covered 20 girls' sporting events and 25 boys' events. A total of twelve different events were covered, ranging from girls' swimming & diving to boys' football. In addition to regular season events, AccessVision also covered a total of 11 District events.

This past school year of sports coverage found over 20 businesses and organizations eager to sponsor High School Sporting events on AccessVision. Students from KCC, Harper Creek and Lakeview Communications Curriculums performed much of this year's camera work.

AccessVision prides itself as one of the top facilities in the country, and has been able to supply the greater Battle Creek area citizens with the equipment and training to produce many programs in the areas of education, health, children, entertainment, government and sporting events.

Welcome, New Members!

We would like to extend a warm welcome to the newest members of AccessVision:

Brian Roth	Richeard Diederich
Lamar Jeffries	John Capers
Damon Ogletree	George West
Chris Shufford	Sam Gray
Leo Payton	Andrew Rowley
Nick Rohr	Spencer Southern
Will Southern	Adam Danis
Carlin Kernish	Rich Rowbotham
Bill Fick	Connie Yates
Phyllis Dekema	

We hope that all members feel at home here. If you ever have questions or need help, please ask any one of the staff. We are here for YOU.

Program Showcase

by Greg Mason

AccessVision adds a new wrinkle to our High School Sports coverage this year.

We have teamed up with **WBCK** and **Jack Pearl's Team Sports** to bring the radio program "**Coaches Corner**" to TV all season long.



"Coaches Corner" is a long-running program on WBCK AM 930 hosted by **Terry Newton**. He interviews all the local football coaches on location at Jack Pearl's store in downtown Battle Creek. Every week Terry discusses the game from Friday night with the coaches. They talk about the highlights and low points from the night before. The coaches talk about what players made the big plays for their team. They discuss the game coming up next week and what to expect.



Terry Newton interviews Harper Creek football coach Ed Greenman

Terry has been hosting the show on and off for over twelve years now. Terry stated, *"putting Coaches Corner on AccessVision gives more people the chance see the program that might not listen Saturday morning."*

Terry has been working in radio since the late seventies. He had been a sports announcer on WBCK covering high school sports for many years. He currently teaches in Battle Creek and is also the athletic director for St. Philip.

The interviews are taped every Saturday morning when "Coaches Corner" is broadcast live on the radio. If you miss hearing the broadcast 9 a.m. Saturday morning then watch "Coaches Corner" on AccessVision.

The program airs on cable channel 12 Sunday night at 6:00 p.m. and Tuesday night at 10:00 p.m. The program premiered Sunday, August 29th and will continue into the Boys Basketball season.

From the Executive Director

By Dale Geminder

Exciting Changes

AccessVision is gearing up for an exciting year, heading into our 15th year of operation. Many projects are under way, from focus groups to new programming.

"We've Got Issues" hosted by Eric Greene, B.C. Enquirer reporter, kicked off on September 1st. This new show delves into controversial issues as they affect the greater Battle Creek area. Guests will be invited from both sides of the issue to make their point, guided by questions from Eric Greene. The show airs every Wednesday at 7:30 p.m. on channel 12, with a new topic each month.

Another AccessVision staff-generated program is called **"Coaches Corner"**. This program is right off the ever-popular radio program on WBCK Saturday mornings. We provide a person every Saturday morning at Jack Pearl's to tape the radio program to put on channel 12 every Sunday at 6:00 p.m. and Tuesday at 10:00 p.m.

As an organization, we will also find out what we may be able to do to encourage a greater, more diverse use of the facilities. One of those ways is to survey the community as to why they are not watching AccessVision or what can be done to encourage more use.

Another aspect to this would be a focus group with current producers to see if there is more AccessVision can do to retain producers and help them become more involved.

This is an exciting time and I look forward to grow the facility into a more valued organization to the community and its citizens.



Mission Statement

To provide the citizens of Greater Battle Creek the opportunity to produce television programs about the community in which they live that are cablecasted on the local access channels.

Through governmental, educational, and community information programming, AccessVision will support and enhance local interest, talents, activities, and facilitate dialogue around community concerns.

Board of Directors

City of Battle Creek: Peter Bilbia, Michelle Reen (Vice President)

City of Springfield: David Agne (Secretary)

Emmett Township: Margie Garside

Newton Township: Tom Hall

Citizen Representatives: Carolyn Ballard (Treasurer), Scott Durham, Debra Ensign, Peter Phelps, John Whitaker (President), David Zebell

Staff

Executive Director: Dale Geminder

Programming/Office Manager: Vickie Dunn

Production Manager: Greg Mason

Projects Coordinator: Jason Augenstein

Playback/Facility Coordinator: Aric Ruble

Technical Aides: Jason Fajardo, Jack Pattison



HOURS OF OPERATION

Monday - Friday: 8 a.m. to 9 p.m.

Saturday: 10 a.m. to 9 p.m.

Sunday: 9 a.m. to 9 p.m.

HOLIDAY SCHEDULE

Closed November 25th; re-open November 26th at 6 p.m.

Closed December 24th - 25th, and Dec. 31st - January 1st;

Open 9 a.m. - 9 p.m. Dec. 26th and 6 - 9 p.m. Dec. 27th - 30th

- "We've Got Issues" debuts on channel 12
- New programs and promotions underway
- Coaches Corner featured, and more!

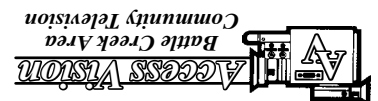
What's Inside:

Log on to <http://accessvision.tv> for program listings and more!



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