

**AccessVision**  
 Battle Creek Area  
 Community Television

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<http://accessvision.tv>

Eye on AccessVision  
 ACCESSVISION'S QUARTERLY NEWSLETTER • SPRING 2002

## Digital Editing Capabilities Expanded

by Jason Augenstein

We have recently made several upgrades to Edit Room B and our non-linear edit system. These improvements have been made possible through a grant from the Battle Creek Community Foundation (*see accompanying story on page 3*).



Battle Creek  
 community foundation

**Software Improvements.** First off, we have upgraded the editing software on the computer to the latest version. **Final Cut Pro 3** offers significant improvements like advanced color-correction tools and an increased ability to create titles. Also, many transitions can now be previewed in real time, without rendering first.

**Hardware Improvements.** New to Edit B is a scanner. Now you can scan in photos, logos or any other type of print material to use in your program.



A much-needed addition to the system is increased hard drive storage. We now have several external firewire drives, each with a capacity of 60 Gigabytes (which will hold about 4.5 hours of video footage). This means that anyone who wants to produce a video on the non-linear system will be able to check out a hard drive and use that entire drive for their program. You don't have to worry about sharing drive space or running out of room.



**Animated Backgrounds.** We have purchased an eight-volume library of **Digital Juice** backgrounds. Now you can easily add eye-catching moving backgrounds to use under graphics in your show. (We are also in the process of making these available in all of the tape edit rooms as well.)

**Training Materials.** Finally, we have three new training CDs that offer hands-on tutorials for both **Final Cut Pro** and **iMovie**.

### Recent Productions

• On January 9th, a panel of experts gathered at The W.K. Kellogg Foundation to discuss and debate the public's right to know about a variety of issues. The **First Amendment Forum** included questions from the public and answers from a panel of attorneys for both the media and municipalities. AccessVision covered the event in its entirety. If you missed it, copies can still be purchased for \$15.

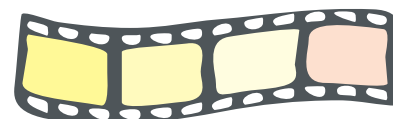


• **The Charitable Union's 2002 Charity Ball**, a black-tie fundraiser for the agency, was held on March 9th. AccessVision produced a PSA to promote the event. The Charitable Union is a United Way Agency that provides clothing and blankets to families in need.

• The Spring **High School Sports** season on AccessVision provides coverage of boys' baseball, girls' softball and girls' soccer from local area high schools. Log on to <http://accessvision.tv/hssports.asp> for specific games and times.



• **Junior Achievement's 2002 Campaign Kick Off** was held at the Branson Ballroom on January 9th and aired on channel 11.



## Second Quarter 2002 Workshops

**Editing:** April 1 & 2, 6 - 8:30 pm

**Non-Linear Editing:** April 8 & 9, 6 - 8:30 pm

**Camcorder:** April 15 & 16, 6 - 8:30 pm

**Graphics:** April 20, 10 am - 2 pm

**Editing:** April 22 & 23, 6 - 8:30 pm

**Studio:** April 29 & 30, 6 - 8:30 pm

**Editing:** May 6 & 7, 6 - 8:30 pm

**Graphics:** May 13 & 14, 6 - 8:30 pm

**Camcorder:** May 18, 10 am - 2 pm

**Non-Linear Editing:** May 20 & 21, 6 - 8:30 pm

**Editing:** May 28 & 29, 6 - 8:30 pm

**Studio:** June 3 & 4, 6 - 8:30 pm

**Editing:** June 8, 10 am - 2 pm

**Camcorder:** June 10 & 11, 6 - 8:30 pm

**Editing:** June 17 & 18, 6 - 8:30 pm

**Non-Linear Editing:** June 24 & 25, 6 - 8:30 pm

All classes are \$20 per person, due upon enrollment. If the classes are two sessions in length, you must complete **both** days to be certified to use the equipment.



If you have any questions about the classes please contact **Jason Augenstein** at **968-3633**, or go to <http://accessvision.tv/training.asp>

## New Check-Out Policy

For insurance purposes, we are now requiring a copy of a **driver's license or other form of I.D.** for anyone to check equipment out of the facility. This is a one-time process; once a photocopy of the I.D. is made, it will be kept on file with your membership card.

This new policy only pertains to remote equipment (camcorder and portable studio) check-out. It does not affect anyone using the editing rooms or studios. If you are a member who regularly checks out equipment, please stop by AccessVision anytime between 8 am and 5 pm, Monday through Friday, to have your membership file updated.

Thanks for your cooperation.

## Welcome, New Members!

We would like to extend a warm welcome to the newest members of AccessVision:

Carmen Francis  
Jonah Vise  
Donna Daly  
John Daly  
Renee Breitbart  
Bernadette Gossner  
Christine Lockridge  
Matt Williams  
Robert Palmer  
Teri Barker  
Cathy Lucas  
John Ropp  
Kimberly Holley  
Barbara Edwards  
Lisa Wright  
Michelle Mueller

Wayne Marvin  
Kristopher Newcomb  
Amy Howes  
Derek Gillette  
Nancy Nelson  
Suli Muqit  
Devin Daniel  
Chris Ecton  
Scott Gilmer  
Gus Stockel  
Judy Robinson  
Steve Rangan  
Mandy Huisinga  
Kathy Beck  
Ernie Carter  
Chaz Rodriguez

We are also proud to welcome the following non-profit agencies who have recently had staff members trained at AccessVision as part of their communication plans:

NonProfit Alliance  
Neighborhoods, Inc.  
Willard Public Library  
Junior Achievement  
Leila Arboretum Society  
S.A.F.E. Place  
Girl Scouts Glowing Embers  
Battle Creek Community Foundation  
Redemption Community Development Corporation  
Albion Community Foundation

We hope that all members feel at home here. If you ever have questions or need help, please ask any one of the staff. We are here for YOU.

## Volunteers NEEDED!

AccessVision needs YOU to help us with operating cameras for High School Sports programs. If you plan to attend the games anyhow, why not have the best seat in the house, behind a camera lens? Please consider volunteering for just one event. Training is free and only takes an hour.

Are you willing to help? Are you looking for a way to give back to your community? If so, please contact **Greg Mason** at **(616) 968-3633**, or e-mail [greg@accessvision.tv](mailto:greg@accessvision.tv).



## Program Showcase

By Greg Mason

The **Tabernacle Hour** is on display in the Program Showcase this quarter.

The **Battle Creek Tabernacle** is a Seventh Day Adventist church located at 264 W. Michigan Avenue. Their services have been airing on AccessVision since 1994. The church started taping their services with two Hi-8 cameras, and in 1997 they switched to the portable studio.



The Tabernacle has about six people that regularly pickup the portable studio every week. The production crew consists of three camera operators, a director, a lighting person and an audio operator for each taping. Rolland Newcomb, the producer, states *"the Tabernacle has a dedicated crew of volunteers every week that works hard to produce our program"*.

The Tabernacle recently had nine new crew members trained through AccessVision to help on the program. Their crew continues to provide some of the best camera work shown on AccessVision.



Youth Pastor Fernando Ortiz speaking during a Saturday service at the Battle Creek Tabernacle.

The **Tabernacle Hour** continues to be one of the long-running shows that provides quality programming on AccessVision. Their group has constantly worked diligently at maintaining and improving the quality of the program. I appreciate their hard work and dedication to quality in producing The Tabernacle Hour.

The Tabernacle Hour can be seen on channel 11:

- Wednesdays at 6 pm.
- Saturdays at noon.

To find out more about the Battle Creek Tabernacle Church call **968-8101** or go to their web site at **[www.battlecreektabernacle.com](http://www.battlecreektabernacle.com)**.

## From the Executive Director

By Dale Geminder

**PROGRAM AUTOMATION** - AccessVision is looking at automating playback by the end of summer. Not only will it help with efficiency, but will free up the current playback operators to better assist users in the facility. The drop in cost for this technology will allow us to enter into these upgrades.

I have made trips to Ann Arbor and Fort Wayne, IN, where they have found this system to be very reliable. The only problem that has existed has been human error.

Additionally, AccessVision will be changing the format of the recorded master in the Studios and Edit rooms from 3/4" to SVHS by June 1<sup>st</sup>. If you produce a regular series, plan accordingly for June's program.

## AccessVision Receives Grant

AccessVision has been awarded a Digital Technology Nonprofit Capacity Building grant by the **Battle Creek Community Foundation**. Funds from the grant have been used to purchase new equipment, software and training materials, as part of AccessVision's collaboration with the **NonProfit Alliance** and **Western Michigan University's Building Bridges Program**.

Under the program, Battle Creek- and Kalamazoo-area nonprofits participated in a **Video Production for Nonprofits** class at WMU. The one-semester course teaches the basic principles of video production. AccessVision supplied video cameras and non-linear editing equipment for participants to use as part of the class.

Through the grant, AccessVision was able to add to its equipment and training materials and ultimately increase its capacity to reach more nonprofits. At the end of the semester, AccessVision is making the new resources available to all facility users.



L - R: Kathy Rizor, Chairman of the Fund For Battle Creek (Battle Creek Community Foundation), and Dale Geminder, Executive Director of AccessVision.

## Board of Directors

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Michelle Reen (Vice President)

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## Staff

### Executive Director

Dale Geminder

### Programming/ Office Manager

Vickie Dunn

### Production Manager

Greg Mason

### Projects Coordinator

Jason Augenstein

### Technical Aides

Patrick Engle

Josh Hall

Ed Herr

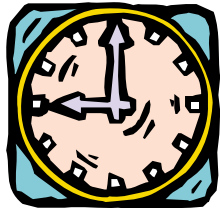
George Merriam

Jack Pattison

Aric Ruble

## Mission Statement

To provide the citizens of Greater Battle Creek the opportunity to produce television programs about the community in which they live that are cablecasted on the local access channels. Through governmental, educational, and community information programming, AccessVision will support and enhance local interest, talents, activities, and facilitate dialogue around community concerns.



## HOURS OF OPERATION

Monday - Friday: 8 am to 9 pm  
Saturday - Sunday: 9 am to 9 pm

## HOLIDAY SCHEDULE

**Memorial Day**, May 27: Closed  
**Independence Day**, July 4th: Closed, reopen  
July 5th at 6 pm

- The Tabernacle Hour featured, and more!
- AccessVision receives grant
- Digital editing room expanded

*What's Inside:*

Log on to <http://accessvision.tv>  
for program listings and more!



ADDRESS CORRECTION REQUESTED

67 West Michigan Avenue, suite 112  
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