

# AccessVision

## Battle Creek Area Community Television

67 West Michigan Avenue,  
Suite 112  
Battle Creek, MI 49017  
phone: (269) 968-3633  
fax: (269) 968-2924  
<http://accessvision.tv>

Eye on AccessVision  
 ACCESSVISION'S QUARTERLY NEWSLETTER • SUMMER 2004

## New Equipment Available

We continually strive to improve AccessVision and the tools available to producers. With the coming of a new fiscal year, we have purchased several new items which we hope you will find useful for your productions. Here's a rundown of the new equipment:



**New Camcorders** - Due to increased demand, we've added two more digital camcorders. The new Sony VX-2000 models are a step up from the previous version; they feature a flip-out monitor and better performance in low light situations.

**New Tripods and Cases** - Again, to meet increasing demand, we've added three new Bogen tripods. Additionally, all of the larger tripods now have padded cases to protect them and make them easier to carry.

**New light kits** - We've added new 750 watt Lowell Tota lights to some of the light kits. These are more powerful than the existing Omni lights, and provide a brighter light source. We also have smaller, soft light cases and new stands.



**Camera-mounted light** - Responding to requests from volunteers, we now have a portable, battery-powered light that mounts on the camcorders. It features a 50 watt lamp, barn doors and a dimmer switch. It's great for shooting in dark areas where power is not accessible.

**DVD Recorder** - we now have a stand-alone DVD recorder. This allows us to easily dub any tape onto a DVD in real time. The cost for a DVD copy of a program is \$15, the same as a VHS dub.



For a full demonstration of these tools, be sure to attend our next **Producers Club meeting** on Thursday, July 22nd at 5:30 pm.

## Recent Productions

• **Drug Court** - AccessVision was recently contracted to produce a short promotional video for **Calhoun County's 37th Circuit Court**. The 9-minute video is being used to promote a program which seeks to rehabilitate drug offenders rather than send them to jail.



• **Graduations** - Coverage of **Battle Creek Central, Lakeview and Harper Creek High Schools' commencement ceremonies** was featured on channel 12 throughout the month of June. VHS or DVD copies may still be purchased for \$15 each.

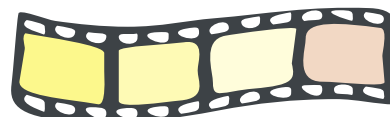


• **Community Prayer Breakfast/Excellence in Education** - Dave Dravecky appeared on AccessVision as part of the annual **Community Prayer Breakfast** held on May 4th. **Excellence In Education Day** was also covered on May 5th. Both events were shown in their entirety on AccessVision.

• **The Battle Creek Community Foundation's 2004 Scholarship Recognition Awards** ceremony was held at Kellogg Arena on May 6th. AccessVision coverage aired on channel 12.



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## Production Workshops

**STUDIO: July 13 & 14, 5:30 - 8 pm**

**CAMCORDER: July 19 & 20, 3 - 5:30 pm**

**DIGITAL EDITING: July 22 & 23, 2 - 4:30 pm**

**TAPE-BASED EDITING: July 27 & 28, 4 - 6 pm**

**STUDIO CAMERA VOLUNTEER\*: Aug. 3, 4 - 4:30 pm**

**TAPE-BASED EDITING: August 4 & 5, 5:30 - 7:30 pm**

**CAMCORDER: August 17, 1 - 5 pm**

**GRAPHICS: August 24 & 25, 5:30 - 8 pm**

**PHOTOSHOP FOR VIDEO\*: Aug. 26, 9:30 - 11:30 am**

**DIGITAL EDITING: Aug. 31 & Sept. 1, 5:30 - 8 pm**

**TAPE-BASED EDITING: September 7 & 8, 4 - 6 pm**

**CAMCORDER: September 14 & 15, 5:30 - 8 pm**

**GRAPHICS: September 20 & 21, 2 - 5 pm**

**PHOTOSHOP FOR VIDEO\*: Sept. 22, 5:30 - 7:30 pm**

**STUDIO: September 28 & 29, 5:30 - 8 pm**

Classes are \$20 per person, except for \* (\*Photoshop is \$10; Studio Camera Volunteer is FREE). If the classes are two sessions, you must complete both days to be certified to use the equipment. Some classes must have prerequisites met prior to enrolling.

If you have any questions about the classes, please contact Jason Augenstein at 968-3633, or go to <http://accessvision.tv/training.aspx>



## Annual Report

AccessVision's 2003 - 2004 Annual Report is now available for anyone who wishes to read it. Copies are available at the front desk.

*Welcome, New Members!*

We would like to extend a warm welcome to the newest members of AccessVision:

Lora Carrington  
Kyle Crowley  
Brian Ward  
Nicole Bracy  
Jennifer Bentley  
Jameson Rau  
Joseph Garland  
Thomas Bradley  
Geri Bateman

Matt Whiston  
Joanne Williams  
Priyanka Mehra  
Amy Jo Parish  
Kristy Latimer  
Yolanda Greene  
Roy Grenier  
David Moore

We hope that all members feel at home here. If you ever have questions or need help, please ask any one of the staff. We are here for YOU.

## VOLUNTEERS NEEDED!



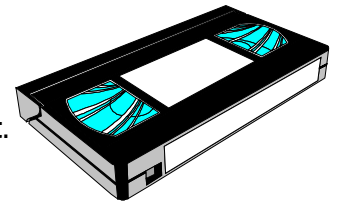
We are always looking for volunteers to help us cover High School Sports and Local Government meetings.

Are you willing to help? Are you looking for a fun way to give back to your community? If so, please contact **Greg Mason** at **968-3633**, or e-mail **greg@accessvision.tv**.

## Reminder About Tapes

Lately we've noticed a lot of tapes left without labels and tapes that have gone missing. Please be sure to follow these guidelines when using AccessVision tapes:

- To make sure someone else does not use your tape, please **remove the orange dot**.
- Place a white label with **your name and the date** on the spine of the tape case.
- You have up to **60 days** to finish your production, after that tapes will be recycled without notice.
- **Tapes must be kept on site**. You may not keep AccessVision tapes at home. If you take tapes out to record on location, they must be returned when you return the equipment.
- When you are finished using a tape, place it in the **recycling bin** in the Playback Room for recycling.



Thanks for your cooperation!

## Volunteer Showcase

by Greg Mason

This quarter **James Williamson** is being highlighted as an AccessVision volunteer.

James is a lifelong resident of Battle Creek, after moving here as a young child. Following his service in the Army overseas during the late Sixties and achieving the rank of Sergeant, James became an educator and started teaching at Springfield Middle School.

James has been working with video and photography for many years, taking pictures for school yearbooks. He also took pictures for the BCCHS Fine Arts Academy, but only recently became interested in AccessVision. After taking the Camcorder class with the **Second Baptist Church**, he made a connection with **Nate Zanotti** and started helping with the **Cameo Artist** productions.



**James Williamson** prepares graphics for *Mid-Day Magazine*.

James has been volunteering for a little over a year. He recently completed his first solo production when he taped the **Battle Creek School Board Candidate Forum** held at the McQuiston Learning Center.

James recently has volunteered for me on several productions in May. He helped with the **Community Prayer Breakfast, Excellence in Education** and

the **Battle Creek Community Foundation Scholarship Recognition Awards**. He also filled in at the last minute for the **Battle Creek Central Graduation** when a camera person canceled on me.

James says, "AccessVision is a dynamic organization with its unique availability to serve the community of Battle Creek. It provides a great opportunity to expand your creative awareness and broaden your horizons. It's a fantastic learning experience with the technical skills of production, while giving back to the community your time, talents and resources."

James has been a wonderful addition to AccessVision and I appreciate his willingness to volunteer.



## From the Executive Director

By Dale Geminder

### **A La Carte Programming... A Risky Business for Community Media Channels**

The **Alliance for Community Media** is concerned that congressional language creating "a la carte" programming for cable companies could harm community media. Congressional efforts to create "a la carte" pricing have heated up in the last few months, but have not included protections for community media channels

A la carte programming allows customers to pick and choose the channels they want to purchase rather than buying channel packages through the cable company. The Alliance for Community Media is concerned that by piecemealing channels, Congress could threaten access to community media sources such as **Public, Educational and Government (PEG) access channels**.

The Alliance is concerned that PEG cable access channels may become an optional service tier in cable programming, cutting off this diverse voice from being an accessible option to cable subscribers with local communities.

The Alliance for Community Media is calling for protective language requiring cable companies to include local broadcast stations and PEG in the basic tier.

PEG access cable channels must be preserved and protected while Congress attempts to bring new regulation to the cable industry. PEG access stations across the country provide access to electronic media to all members of the community. With the increasingly prominent role the media plays in the collection and dissemination of information in our society, PEG access becomes all that more important.

If you would like more information on this subject please contact **Heidi Grace** at **(202) 393-2650** or [government@alliancecm.org](mailto:government@alliancecm.org).



### Mission Statement

To provide the citizens of Greater Battle Creek the opportunity to produce television programs about the community in which they live that are cablecasted on the local access channels. Through governmental, educational, and community information programming, AccessVision will support and enhance local interest, talents, activities, and facilitate dialogue around community concerns.

### Board of Directors

**City of Battle Creek:** Peter Bilbia, Michelle Reen (Vice President)

**City of Springfield:** David Agne (Secretary)

**Emmett Township:** Margie Garside

**Newton Township:** Tom Hall

**Citizen Representatives:** Carolyn Ballard (Treasurer), Debra Ensign, Jeff Nowicki, Peter Phelps, John Whitaker (President), David Zebell

### Staff

**Executive Director:** Dale Geminder

**Programming/Office Manager:** Vickie Dunn

**Production Manager:** Greg Mason

**Projects Coordinator:** Jason Augenstein

**Playback/Facility Coordinator:** Aric Ruble

**Technical Aides:** Jason Fajardo, Jack Pattison



### HOURS OF OPERATION

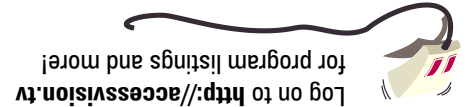
Monday - Friday: 8 am to 9 pm  
Saturday: Noon to 9 pm  
Sunday: 9 am to 9 pm

### HOLIDAY SCHEDULE

**Closed** Sunday, July 4th; open Monday July 5th at 5 pm  
**Closed** Labor Day, Monday, September 6th

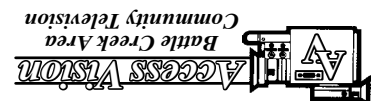
- New equipment available
- A la carte programming threatens PEG channels
- Volunteer James Williamson profiled, and more!

*What's Inside:*



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