

AccessVision

Battle Creek Area Community Television

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Eye on AccessVision

ACCESSVISION'S QUARTERLY NEWSLETTER • WINTER 2005



Philo T. Farnsworth Awards

Each year, the **Alliance for Community Media Central States Region** salutes the best community programming with a regional video competition, the **Philo T. Farnsworth Awards**. Named after the inventor of the first receiving tube for televisions, the "Philos" are open to public, educational and governmental access centers from Michigan, Indiana, Ohio and Kentucky.

This year AccessVision volunteers and staff collected a record high seven first place awards and two finalists at a ceremony held at the **Baldwin Theater** in Royal Oak, MI during the ACM fall conference on October 8th.

Receiving first place honors were:

- **Sean Miller** for "Through the Eyes of Abe" in the Entertainment - Student, Original Teleplay - Student and Student Post Secondary - Student categories.
- **Deja and Bonnie Davenport, Kevin & Valetta Smith, Terry Bryan and Terry DeLong** for "Access to Bluegrass" in the Performing Arts - Non-Professional category.
- **Cameo Artists Productions** for "Discovering Talent: Morel Mushrooms" in the Seniors - Non-Professional category.
- **Greg Mason** for "Holiday Parade" in the Community Event - Professional category.
- **Jason Augenstein** for "AccessVision Station ID" in the Channel/Program Promo - Professional category.

Receiving second place finalist honors were:

- **Deja and Bonnie Davenport, Kevin & Valetta Smith, Terry Bryan and Terry DeLong** for "Access to Bluegrass" in the Performing Arts - Non-Professional category.
- **Jason Augenstein** for "Drug Court" in the Inspirational - Professional category.

Since 1995 AccessVision has earned multiple Philos each year for television excellence in various categories of programming. "AccessVision has always strived to be the best facility of its kind in the country and I believe this extensive recognition of excellence shows that our programming can hold its own nation wide," said executive director, **Dale Geminder**.

Recent Productions

- **Mathletes The Musical**

was locally produced by **Rochelle Moser**. AccessVision intern **Rick Brodock** produced a video of the play held at **Discovery Theatre**.



- **Rita Devore** was presented with the **2004 Athena Award**. The annual ceremony, hosted by the **Battle Creek Area Chamber of Commerce**, was held at Heritage Dome on November 10 and aired on channel 12.

- The winter **High School Sports** schedule includes



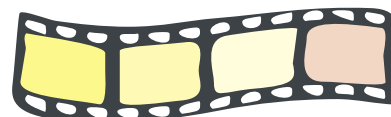
many sporting events in basketball, volleyball and swimming. The complete

schedule can be found at: <http://accessvision.tv/hssports.html>. VHS or DVD copies of any game may be purchased for \$15 each.

- November 20th marked the 15th year in a row AccessVision brought the



Annual Battle Creek Christmas Parade to channel 12. The show was hosted by **Teresa Durham** and **Roy LaFountain**, while the production crew consisted of **Greg Mason, Brian Ward, Rick Brodock** and **Chris Scherer**.



TV Production Workshops

GRAPHICS: January 4 & 5, 4 - 6:30 p.m.

FINAL CUT PRO: January 7, 1 - 5 p.m.

STUDIO: January 11 & 12, 5:30 - 8 p.m.

TAPE-BASED EDITING: January 14, 1 - 5 p.m.

DIGITAL EDITING: January 18 & 19, 4 - 6 p.m.

CAMCORDER: January 25 & 26, 5:30 - 8 p.m.

STUDIO CAMERA VOLUNTEER: February 1, 5 - 5:30 p.m.

CAMCORDER: February 8 & 9, 5:30 - 8 p.m.

TAPE-BASED EDITING: February 15 & 16, 3 - 5 p.m.

DIGITAL EDITING: February 18, 1 - 5 p.m.

GRAPHICS: February 22 & 23, 5:30 - 8 p.m.

CAMCORDER: March 1 & 2, 4 - 6:30 p.m.

STUDIO: March 8 & 9 5:30 - 8 p.m.

GRAPHICS: March 15 & 16, 4 - 6:30 p.m.

DIGITAL EDITING: March 22 & 23, 5:30 - 7:30 p.m.

Each class topic is \$20 per person, except for Studio Camera Volunteer, which is FREE. If a class is two sessions, you must complete both days to be certified to use the equipment. Some classes must have prerequisites met prior to enrolling.



If you have any questions about the classes, please contact Jason Augenstein at 968-3633, or go to <http://accessvision.tv/training.aspx>

Welcome, New Members!

We would like to extend a warm welcome to the newest members of AccessVision:

Rod Butler	Kathy Davis
Doug Sturdivant	Beverly Rowbotham
Allen Firestine	Sara Kuder
Trish Harris	Chris Alling
David Chakar	Wendy Gain
Jim Elston	

We hope that all members feel at home here. If you ever have questions or need help, please ask any one of the staff. We are here for YOU.

New Message Board



The AccessVision Web site has been expanded to include a message board. This was a direct result of feedback received from members at a recent focus group meeting.

The message board allows anyone to publicly post questions or announcements online for others to read. Have a technical question? Need crew members for an upcoming studio shoot? Looking to get more video production experience and want to lend a hand? Post a message on the board and let other AccessVision members know.

It may start out small, but our hope is that it will become a very active forum for AccessVision users and producers to connect and communicate.

To check out the message board, go to <http://accessvision.tv> and click on the **Message Board** button. Registering on the board is quick and easy.

2005 Hometown Video Festival

The Alliance for Community Media's **Hometown Video Festival** is local cable's largest video festival. It is a national competition that honors programs that are distributed on Public, Educational and Governmental access cable TV.

The deadline for submitting entries is **February 16th**. If you are interested in entering, please contact Vickie for more information. Questions about the competition can also be sent directly to hometown2005@tctv.net

Producers Club

The **Producers Club** is on a break for the time being, but it will most likely return in the Spring.



While some folks really liked the first few meetings that were held, the turnout for each meeting seemed to get smaller and smaller. Staff is currently formulating ideas on how to get more members involved in the club, and how best to communicate with members. Stay tuned!

In the meantime, email jason@accessvision.tv to be notified of the next Producers Club.

Program Showcase

by Greg Mason

Have you seen “**Dope Banana**”? The show is produced by four Lakeview students as part of a school project. I asked one of the producers, **Andrew Rowley**, some questions about the show.

Where did the name “Dope Banana” come from?
That’s classified.



Andrew Rowley (L) and Carlen Kernish edit with Final Cut Pro.

How would you describe your show? It’s comedy. The plot of the show is partially the show itself and about us having a show.

What steps did you take with the school to make the show happen? Carlen [Kernish] and I had taken the multimedia class at the high school. We wanted to do something independently, so we ended up combining all of our independent study periods to create the show. We then pitched the idea, took courses at AV and started production when school started.

What do you like about doing the show? I love that it’s a self-motivated, hands-on opportunity. The learning experience is really the best part. This will hopefully give me an edge in film school. A lot of people don’t get opportunities like this until their junior or senior years in college. In the beginning, there was a lot of “How’s this work?” type of problems, but dealing with those things was really the point of having this show as a class in the first place. I’m glad that we took the steps to make this happen.



Adam Danis (L) and Nick Rohr shoot a segment in Studio A.

Is AccessVision a good place for students? I think that AccessVision is a great place for anybody willing to do the work. It’s a great place to gain experience at your own pace - everybody has been so willing to help us produce our show.

“**Dope Banana**” airs on channel 11 Wednesdays at 9:30 p.m. and Saturdays at 1 p.m. To learn more, visit www.dopebanana.com

From the Executive Director

By Dale Geminder

What an exciting year AccessVision is off to in 2005. We have seen an increase in programming, and are also looking at more creative ways of including a more diverse usage of the facility.

AccessVision contracted Perspectives Consulting Group to conduct a Focus Group with current producers this past Fall. Many suggestions are either being implemented or considered for future use.

Four key issues surfaced as areas of interest. They were: 1) AccessVision awareness; 2) scheduling; 3) training and 4) communications.

Awareness suggestions included public service announcements (PSAs), encouraging diversity, advertisements and a community showcase night. AccessVision currently is running two PSAs on the cable system to promote awareness of what we have to offer.

Every participant suggested an additional channel, so more new programs could be scheduled during primetime hours. The City of Battle Creek is currently in negotiations with Comcast to add an additional channel.

Training suggestions included offering an additional third day to workshop sessions, more hands-on training, refresher courses, producer/mentor relationships and advanced workshops. Jason is offering an additional day to all workshops as needed, as well as refresher classes to those users that would like them, free of charge.

Suggestions were given as to the best way to communicate with producers, including: e-mails, the bulletin board in the studio and a newsletter. One idea that came out of this Focus Group was for AccessVision to create a message board on the Internet for producers to communicate with each other. This is now online (see the article on the previous page).

Thanks to all who participated in the Focus Group. I look forward to many new and exciting changes as a result.

Our Mission

To provide the citizens of Greater Battle Creek the opportunity to produce television programs about the community in which they live that are cablecasted on the local access channels. Through governmental, educational, and community information programming, AccessVision will support and enhance local interest, talents, activities, and facilitate dialogue around community concerns.

Hours of Operation



Monday - Friday: 8 a.m. to 9 p.m.
 Saturday: 10 a.m. to 9 p.m.
 Sunday: 9 a.m. to 9 p.m.

Holiday Hours

Open 6 p.m. - 9 p.m. Good Friday, March 25th
Open regular hours March 26th & 27th

Please contact AccessVision...

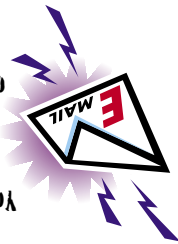
- If you change your address or phone number
- If you receive duplicate mailings
- If you wish to be added to our e-mail list



Please contact Vickie Dunn with any corrections

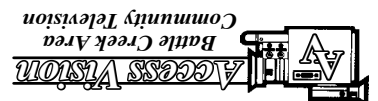
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